



APPENDIX

B

PUBLIC OUTREACH SUMMARIES

APPENDIX B.1

WORKSHOP EXHIBITS



About the CV Link Community Connectors Project *Acerca del proyecto de conectores comunitarios CV Link*

Builds on the existing CV Link, by enhancing active mobility and community connections throughout the Coachella Valley. The project focuses on:

Identifying Safe and Convenient Routes

Connecting neighborhoods to key destinations like schools, parks, community centers, and businesses.

Improving Infrastructure in Disadvantaged Communities

Promoting affordable housing, infill development, and improving access to daily destinations.

Expanding Multimodal Transportation Options

Creating sustainable, healthy, and accessible transportation alternatives for the entire Coachella Valley.

Developing a Connector Plan

This plan will identify priority routes and guide future funding applications.

Se basa en la infraestructura existente de CV link, mejorando la movilidad activa y las conexiones comunitarias en todo el Valle de Coachella. El proyecto se centra en:

Identificar Rutas Seguras y Convenientes

Conectando vecindarios con destinos clave como escuelas, parques, centros comunitarios y negocios.

Mejoramiento de la Infraestructura en Comunidades Desfavorecidas

Promover viviendas asequibles, desarrollo de relleno y mejora del acceso a destinos diarios.

Expandir Opciones de Transporte Multimodal

Creación de alternativas de transporte sostenibles, saludables y accesibles para todo el Valle de Coachella.

Desarrollar un Plan de Conexión

Este plan identificará rutas prioritarias y guiará a futuras aplicaciones de financiamiento.

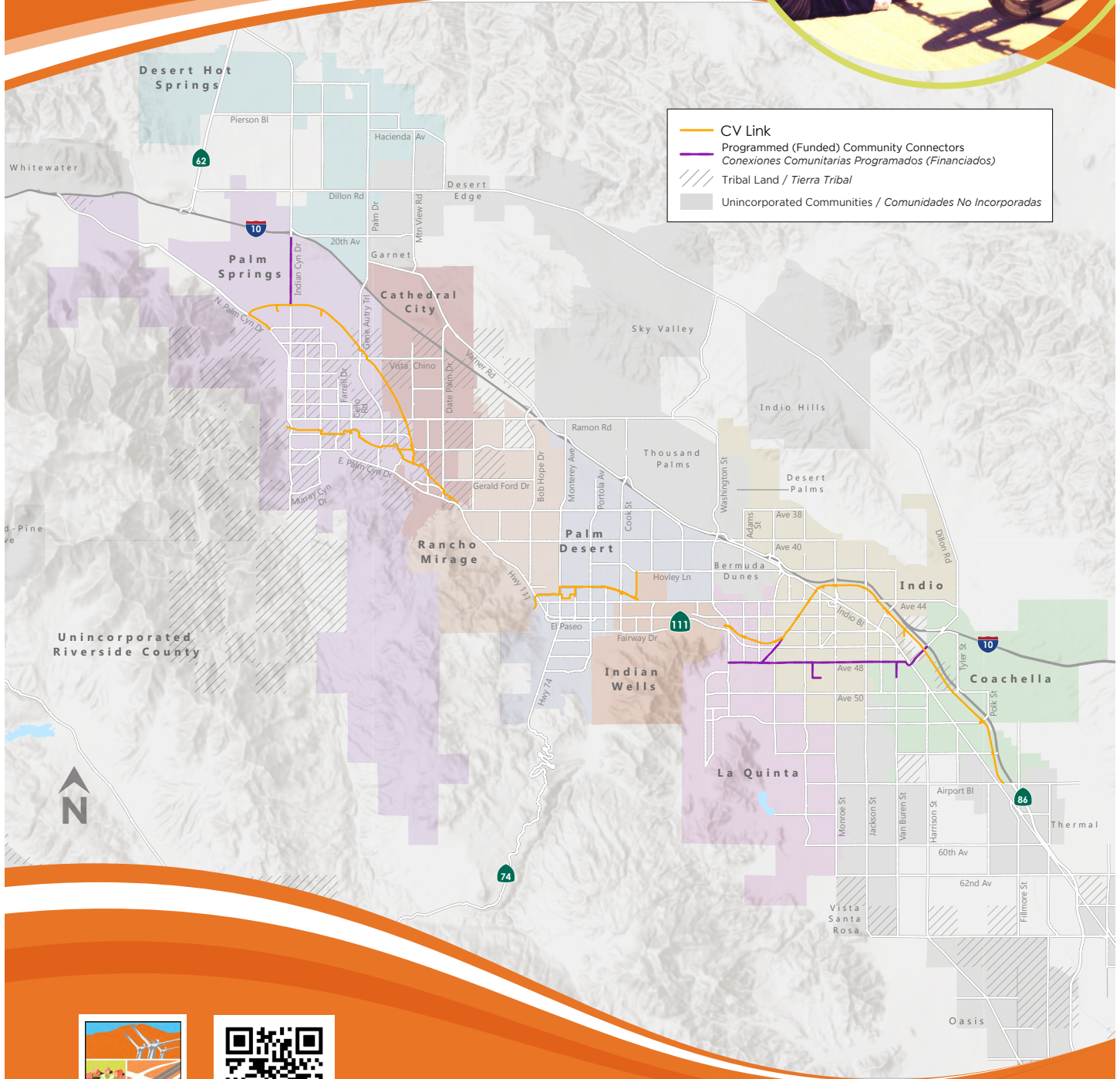
How You Can Stay Involved Cómo Mantenerse Involucrado

Scan the QR Code to join our mailing list!
¡Escanee el código QR para unirse a nuestra lista de correo!



CV/Link

COMMUNITY CONNECTORS
CONEXIONES COMUNITARIAS





Drop a colored sticker to indicate your preferred route and connections you'd like to see. Each sticker color corresponds to the themes listed below. Use a sticky note to share more details or leave a comment on our digital map!



Where You Live

Where you currently live within the Coachella Valley.



Where You Shop

Where you go to purchase goods and services.



Where You Play

Where you go to access entertainment, recreation, and other leisure activities.



Where You Learn

Where you or your children attend school.



Where You Work

Where you currently work within the Coachella Valley.

Coloque una adhesivo de color para indicar su ruta preferida y las conexiones que desea ver. Cada color del adhesivo corresponde a los temas enumerados a continuación. ¡Utilice una nota adhesiva para compartir más detalles o deje un comentario en nuestro mapa digital!

Dónde Reside

Dónde vives actualmente dentro del Valle de Coachella.

Dónde Compra

Dónde realiza sus compras de bienes y servicios.

Dónde Juega

Dónde va a acceder al entretenimiento, recreación y otras actividades de ocio.

Dónde Aprende

Dónde usted o sus hijos asisten a la escuela.

Dónde Trabaja

Dónde trabaja actualmente dentro del Valle de Coachella.



APPENDIX B.2

INTERACTIVE MAP FEEDBACK TOOL SUMMARIES



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)

Social Pinpoint Data Report

To gather community feedback on their travel patterns and key destinations, residents were asked to participate in an interactive mapping activity. Several notification methods were employed to promote the activity to a wide range of diverse stakeholders in the region:

- Seven eblasts to the project’s entire stakeholder database and posts through the official CV Link Instagram account.
- The activity was provided in person digitally through laptops and a map board with sticky notes at three pop-up events throughout the Coachella Valley.
- An outreach toolkit containing graphics and bilingual messaging to promote the project and encourage participation in the mapping activity was distributed to the Technical Advisory Committee and key stakeholder groups.

To ensure broader participation and more representative feedback, a targeted canvassing effort was conducted in partnership with the Coachella Valley Housing Coalition, a nonprofit organization that constructs and operates affordable housing and community services for low-income individuals and families in the Coachella Valley. Canvassers visited neighborhoods across several cities distributing door hangers to over 1,700 housing units, to promote the mapping tool and encourage participation.

Cities canvassed by CVHC:

- Blythe
- Cathedral City
- Coachella
- Desert Hot Springs
- Indio
- La Quinta
- Mecca
- Palm Springs

Participants were invited to highlight important locations and desired connections throughout the Coachella Valley including where they live, shop, play, learn, and work. Below is a snapshot of what community members shared from February 2025- April 2025. Photos of the canvassing efforts, the canvassing log, and the full reports can be found in the appendices.



Overview	<ul style="list-style-type: none"> - 1,050 Page Views - 822 Visits/Interactions - 443 Unique Visitors
Pin Comments	<ul style="list-style-type: none"> - 46 Participants - 158 Comments
General Comments	<ul style="list-style-type: none"> - 14 participants/comments

Theme	Count	Summary
Where You Live	48	<ul style="list-style-type: none"> • Respondents expressed love for their local community with some being long-term residents and others who recently moved to the area. • Proximity to the CV Link and other trails to residents' homes were highly valued, however there were multiple responses that called for safer walking and biking connectivity near busy roads. • Comments related to infrastructure challenges and needs, improved connections, and overall safety concerns emerged as a key theme. Respondents provided feedback that highlighted certain areas that need addition of sidewalks or marked bike lanes around the access points of the CV Link. • The CV Link was widely appreciated by the respondents for biking and walking and frequent users of the CV Link expressed excitement for its future expansion.
Where You Play	47	<ul style="list-style-type: none"> • Several respondents shared concerns about the lack of direct pedestrian routes with sidewalks in these areas: <ul style="list-style-type: none"> ○ To Ruth Hardy Park (unsafe walking conditions). ○ To the Art Museum (only one full sidewalk route; other routes would require walking in traffic). ○ The airport area lacks safe, well-lit walking paths at night. • Respondents pointed out the areas that were considered good biking areas: <ul style="list-style-type: none"> ○ Gerald Ford Drive and Morningside Drive were praised for good bike lanes and visibility. ○ Butler Abrams Trail connects well between Frank Sinatra Dr. and Country Club Dr. • Dining and movies were indicated as popular leisure and entertainment activities, along with park spaces.

		<ul style="list-style-type: none"> ○ Ruth Hardy Park, Mecca Park, Boys and Girls Club, IcePlex (hockey), Village Fest, and Indio Hills Badlands Trailhead.
Where You Shop	40	<ul style="list-style-type: none"> • Respondents identified favorite local places they regularly walk, bike, or shop at, including: <ul style="list-style-type: none"> ○ Grocery stores (Ralphs, Whole Foods, Walmart, Smart & Final) ○ Restaurants and cafes (Stuft Pizza, Chef Tanya's, Sixth Street Coffee, Encore Coffee, Tea and Chocolate Shop) ○ Other shops like Revivals, Ace Hardware, Trek Bicycle Palm Desert, CVS, and Peninsula Bakery • Some respondents pointed out the lack of bike racks or broken bike racks at shopping locations that limit their bike parking. • A few comments pointed out the limited variety and pedestrian shopping access in certain parts, such as Palm Canyon Drive and along Bob Hope Drive.
Where You Learn	11	<ul style="list-style-type: none"> • Multiple places of learning were identified by respondents as areas of interest for connecting to the CV Link: <ul style="list-style-type: none"> ○ Boys & Girls Club in Mecca ○ Coachella Valley Unified School District (CVUSD) in Thermal ○ La Familia High School in Thermal ○ Shadow Hills High School ○ College of the Desert – one student requested for a CV Link route connection via Jackson Street. • Respondents dropped pins on their current schools or alma maters and shared comments about their experience. The schools included Shadow Hills High School, Kids College, La Familia High School, and College of the Desert.
Where You Work	10	<ul style="list-style-type: none"> • Respondents identified places they work at, such as the Sunline Transit Agency, 6th Street in Coachella, and the courthouse in Indio. • One respondent asked for a CV Link extension on Oasis St in Indio.
Others	2	<ul style="list-style-type: none"> • One comment requested a guard rail for bicyclists for the CV Link route along Palm Canyon Drive near the bridge. • Another comment pointed out their route of walking on the CV Link route along Palm Canyon Drive to Ramon Road at the beginning of the Lykken trail.

Theme	Count	Summary
General Comments	14	<ul style="list-style-type: none"> Many respondents expressed a desire for direct connections to the College of the Desert, pedestrian access solutions, more connections to areas such as Desert Hot Springs and Bermuda Dunes, and directional signage along the entire route. One respondent emphasized the need for easy access to the CV Link in northern Palm Springs, particularly near the Four Seasons neighborhood where the trail transitions on and off the levee. One respondent expressed a desire for electric bike charging stations in Coachella, Indio, and other major cities in the Coachella Valley to encourage biking to these areas. Overall, respondents were supportive of CV Link and were excited about the potential for community building along the route including local businesses and biking services.

Pin Counts by City

City	Pin Count
Palm Springs	60
La Quinta	22
Palm Desert	15
Indio	15
Rancho Mirage	7
Cathedral City	7
Thermal	6
Desert Hot Springs	6
Mecca	6
Coachella	5
Indian Wells	4
Thousand Palms	2
Desert Center	1

APPENDICES

Appendix A



- [Canvassing Photo](#)

Appendix B

- [CVHC Canvassing Stats Table.csv](#)

Appendix C

- [CVLCC & VMT - CVHC Canvassing Log.ods](#)

Appendix D

- [CVLCC Pin Comments 04022025.xlsx](#)

Appendix E

- [CVLCC General Comments 04022025.xlsx](#)



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)

Round 2 Social Pinpoint Analysis Report

Goal: To gather community feedback on connector priorities and which proposed connections are important or less important.

This activity was hosted on the Social Pinpoint platform from July 3rd to August 1st, 2025, and consisted of two main parts:

Part 1: Prioritization Survey Question

Part 1 was a digital survey section of the activity site page with one ranking question that asked participants to select and rank their top three (3) most important factors from a provided list of nine (9) criteria.

Part 2: CV Link Community Connectors Interactive Map.

Part 2 was a digital interactive map of preliminary CV Link Community Connectors and alternative alignments and participants were asked to drop one or more pins on the map to identify routes and classify each into one of two categories.

To incentivize participation, a \$100 grocery gift card raffle was promoted through the activity site and across all notifications channels. Participants also had the option to leave general project feedback through digital comment cards.

Several notification methods were employed to promote the activity to a wide range of diverse stakeholders in the region:

- **Four (4) bilingual eblasts** to the project's entire stakeholder database
- The activity was provided in person digitally through laptops at **two (2) pop-up events** in the Coachella Valley.
 - Coachella Independence Day Celebration: July 3rd, 2025
 - City of Indio: Independence Day Bash: July 4th, 2025
- An outreach toolkit containing graphics and bilingual messaging to promote the project and encourage participation in the mapping activity was distributed to **30 stakeholder group members and 79 other community groups.**
- **23,974 bilingual postcard mailers** were distributed to businesses and residents in Thermal, Desert Hot Springs, and Mecca.



To ensure broader participation and more representative feedback, a targeted canvassing effort was conducted in partnership with **Alianza Coachella Valley**, a trusted community-based organization focused on advancing social, economic, environmental, and health equity through grassroots organizing, policy advocacy, and partnerships with local communities. Alianza CV canvassers helped reach **815 family homes and 70 business owners** through traditional door-to-door knocking and door hanger distribution during a heightened ICE activity climate. Canvassers had direct conversations with community members and were able to support them by submitting feedback on the spot.

Cities canvassed by Alianza CV:

- Coachella
- Mecca

Additional targeted canvassing effort was conducted in partnership with the **Coachella Valley Housing Coalition**, a nonprofit organization that constructs and operates affordable housing and community services for low-income individuals and families in the Coachella Valley. Canvassers visited CVHC's affordable housing communities across several cities and distributed door hangers to **2,104 housing units**, to promote the activity and encourage participation.

Cities canvassed by CVHC:

- Cathedral City
- Coachella
- Desert Hot Springs
- Indio
- La Quinta
- Mecca
- Palm Springs

Below is a snapshot of what community members shared from July to August 2025.

Activity Period	- July 3 rd , 2025, to August 1 st , 2025
Site Metrics	<ul style="list-style-type: none"> - 2,036 Page Views (<i># of times the site page was loaded</i>) - 1,438 Visits (<i># of times the site page was visited from an external source</i>) - 951 Unique Visitors
Survey Responses	- 423 responses
Map Comments	- 215 comments
Comment Cards	- 99 comments

Part 1: Survey

Format: A digital survey with one (1) ranking question.

Goal: Participants were asked to select and rank their top three (3) most important factors from the following list of nine (9) criteria:

- Number of residents within 0.25-mile of the Connector
- Number of jobs within 0.25-mile of the Connector
- Number of points of interest (i.e. shopping, services) within 0.25-mile of the Connector
- Number of parks, schools, and other public facilities the project connects to
- Connects two or more existing bike and/or pedestrian pathways (network connectivity)
- Safety (pedestrian and bicycle collision history)
- Equity (project is located within or adjacent to underserved communities and affordable housing sites)
- Connects to a transit stop
- Ease of implementation (cost and design complexity)

Survey Responses Overview	
Total Number of Responses Received: 423	
Top 1 Factor	<ul style="list-style-type: none"> • Safety (pedestrian and bicycle collision history) <ul style="list-style-type: none"> ○ <i>Highest selection for Top 1 Factor at 81 selections</i>
Top 2 & 3 Factor	<ul style="list-style-type: none"> • Number of parks, schools, and other public facilities the project connects to <ul style="list-style-type: none"> ○ <i>Highest selection for Top 2 Factor at 85 selections</i> ○ <i>Tied for highest selection for Top 3 Factor at 72 selections</i>
Top 3 Factor (Tie Breaker – Second Highest Rank 3 Selection)	<ul style="list-style-type: none"> • Connects two or more existing bike and/or pedestrian pathways (network connectivity) <ul style="list-style-type: none"> ○ <i>Second highest selection for Top 3 Factor at 63 selections</i>

Part 2: Interactive Mapping Activity

Format: A digital interactive map displaying preliminary CV Link Community Connectors and alternative alignments.

Goal: Participants were asked to drop one or more pins on a map to identify routes and classify each into one of two categories:

- Important connections: Route should be prioritized.
- Less important connections: Route should not be prioritized or is not needed.

After placing a pin, participants used the comment field to explain why the location should or should not be considered for a CV Link Community Connector.

Map Comments Overview		
Total Number of Comments Received: 215		
CV Link Related Comments (28 Total Comments)		
Important Connectors (27 Comments)		
Theme	Highlights	Count
Safety	<ul style="list-style-type: none"> • Several residents described unsafe conditions along the CV Link, especially near Airport Blvd and Monroe St, citing homeless encampments, drug use, graffiti, and poor maintenance as deterrents to use. • Major intersections and gaps—such as at Ramon Road—were called out as especially dangerous, with calls for safer crossings, physical barriers, and better design to protect walkers and cyclists. • Specific areas like South Palm Canyon Drive and the connection at Ramon Road were cited as especially hazardous due to missing or inadequate links between CV Link segments. • Another similar comment called for the CV Link Ramon Road underpass as a priority. • A resident called for safe passage along South Palm Canyon Drive from the existing CV Link end point at Sunny Dunes to Belardo into Downtown Palm Springs. • The crossing at the wash in Vista Chino was pointed out to be an unsafe access point to the CV Link and was requested to be made safer. • The CV Link route that goes under the bridge along South Balboa Street in Coachella was viewed as unsafe due to encampments. 	14

Connectivity	<ul style="list-style-type: none"> Several comments emphasized the importance of connecting the CV Link to key destinations such as Mecca Community Park, Bagdouma Park, Veteran's Park, Wolfson Park, and Cathedral City's downtown and Cove neighborhoods. There's a need to integrate CV Link with regional bike and pedestrian trails, including proposals to link it with the Butler-Abrams Trail and through Miracle Hill to reach tourist destinations and local museums. Suggestions include better neighborhood-to-CV Link connectors to ensure equitable access and improve everyday mobility for those traveling without a car. 	7
Accessibility	<ul style="list-style-type: none"> One resident said that Washington street is a vital road that several bikers use and asked for roads that offer access to the CV Link entrance near Highway 111. Another resident appreciates how easy it is to access the CV link since it runs close to their home but also raised a concern about teenagers who live in the area that hang out there in the evenings as it is accessible at night as well. They requested nightly patrols, if possible. One comment asked for an accessible CV Link route near Mecca as many residents are low-income and mostly bike to get around. Connections to College of the Desert are seen as a priority for students, but access from the north was observed to be an issue. Downtown Cathedral City was identified to be an important node for people in the area to access the CV Link. 	6
Less Important Connectors (1 Comment)		
Theme	Highlight	Count
Connectivity	<ul style="list-style-type: none"> One comment did not appeal to the alignment on Avenue 50 and preferred access to a connector along Avenue 62 or 66 instead, especially for the mobile home community in the area. 	1
Community Connectors Related Comments (187 Total Comments)		
Important Connectors (179 Comments)		
Theme	Highlights	Count

Connectivity	<ul style="list-style-type: none"> • Residents in Mecca frequently requested new connectors from neighborhoods and apartments (like those near Avenue 62 and Avenue 66) to the CV Link, emphasizing the need for better bike and pedestrian options in this underserved area. • Multiple comments pointed to the need for a connector from the lower part of the cove to downtown in Cathedral City. • Wolfson Park and nearby routes in Rancho Mirage were pointed out as important connector points to link to trails like the Butler-Abrams biking and walking trail. • Several comments noted poor or incomplete access between existing trails and the CV Link in Desert Hot Springs and along Westward Ho Drive in Indio, suggesting the need for smoother, direct linkages. • Residents noted that neighborhoods along Ramon Road, Vista Chino, and Cook Street lack safe or complete connector routes • Support was expressed for connectors that help people move from schools, parks, and housing into the regional trail system, including through Thermal and La Quinta. • Several comments mentioned a general need for better neighborhood connectors, with specific mentions of bridges, underpasses, and trail continuity. • Some called for continuous east–west trail connections, such as from Van Buren to Monroe along Avenue 50. 	59
Safety	<ul style="list-style-type: none"> • Many comments expressed concern about unsafe conditions due to homeless encampments and lack of visibility along connector routes, particularly in Indio and areas near Airport Blvd. • The Ramon Road Bridge and intersection were identified repeatedly by several residents as dangerous and a top priority to improve safety for accessing the connectors for surrounding neighborhoods. • Concerns were raised about high-speed traffic on major streets like Cook, Portola, and Vista Chino, where connector access to CV Link is not protected by design features like bollards or narrowed roads. • Several residents reported feeling unsafe when using unprotected crossings or having to share space with cars 	33

	near connector points in Palm Springs and Desert Hot Springs.	
Recreation	<ul style="list-style-type: none"> • Commenters appreciated connectors that allow them to use the CV Link and local trails for walking, running, and biking, especially near parks and open spaces like in Desert Hot Springs and Mecca. • Some residents emphasized the importance of having shaded, well-maintained, and continuous connectors for regular exercise and wellness activities. • Cathedral City and Palm Desert residents advocated for more recreational connector trails that reach key community destinations such as parks and community centers. • The connector along Oasis Street in Indio was identified as a good route for folks getting to the nearby grocery stores. • The spot along Shady Lane in Coachella was pointed out to be a good alternative to Fred Waring Drive as it can get busy with traffic. • Lincoln Street in Mecca lacks sidewalks for any biking or walking to exercise and travel. 	25
Proximity to Key Destinations	<ul style="list-style-type: none"> • Several comments stressed the value of connectors that directly link to schools, particularly in Mecca, Coachella, and Cathedral City, to promote walking and biking among students for more active lifestyles. • Connectors to essential services—like grocery stores, shopping plazas, library, DMV, and health clinics—were frequently requested in areas like Indio and Palm Desert. • Connectors between residential neighborhoods and local parks (e.g., Bagdouma and Veteran’s Park) were noted as high priorities for active mobility. 	18
Alternative Transportation	<ul style="list-style-type: none"> • Residents in Mecca and Thermal expressed a strong need for alternative transportation options and requested connectors that reduce dependence on cars to fill gaps left by infrequent bus services in the area. • Several comments proposed that well-designed connectors could help low-income or transit-reliant communities reach jobs, shops, and schools more easily in underserved areas. 	15

	<ul style="list-style-type: none"> Residents identified areas like Painters Path (Palm Desert) and Avenue 44 (Indio) where connectors could replace short car trips for errands or commuting. There were requests for connectors that improve first-mile/last-mile access from homes to CV Link for those without cars. 	
Accessibility	<ul style="list-style-type: none"> Comments pointed out areas in Thermal, such as Echols Road and Polk Street as important places for access to the connectors as they are near grocery stores, parks, the gym and job places. 	2
Other	<ul style="list-style-type: none"> The majority of the comments expressed general support, such as brief statements like “Great,” “Important,” or “Near my home” with limited actionable detail for thematic categorization. One comment said that Coachella should be the stopping point with no further expansion, however other comments pointed out that Avenida Tortuga in Indio and Lincoln Street in Mecca as great connection areas. A few comments called for more engagement from Desert Hot Springs, and other rural areas. 	27
<i>Less Important Connectors (8 Comments)</i>		
Theme	Highlights	Count
Connectivity	<ul style="list-style-type: none"> Comments suggested linking Palm Drive to a future path on Little Morongo via Mission Lakes Boulevard, and connecting Ramon Road with Washington Avenue in Thousand Palms, both taking advantage of existing undeveloped rights-of-way to serve nearby residents. 	3
Safety	<ul style="list-style-type: none"> One resident said they need to be able to access the mall without having to deal with the drivers on the road along Pierson Boulevard in Desert Hot Springs One comment pointed out the lack of a walking path along Madison Street in La Quinta and a safety hazard along Corte Presidente in Indio. 	3
Recreation	<ul style="list-style-type: none"> The route along Perez Road in Palm Springs was identified as a path for people with scooters or bikes to get safely to surrounding stores. 	1
Other	<ul style="list-style-type: none"> One comment said the intersection on Oro Ridge in Palm Springs would be beneficial for residents and tourists going in and out of Sky Valley, south of the I-10 and Desert Hot Springs. 	1

Map Comment Counts by City

City	Important	Less Important	Total Counts
Mecca	42	0	42
Palm Springs	31	1	32
Desert Hot Springs	30	2	32
Indio	30	1	31
Coachella	28	1	29
Thermal	16	1	17
Palm Desert	11	0	11
Cathedral City	9	1	10
Rancho Mirage	6	0	6
La Quinta	2	2	4
Mountain Center	1	0	1
Total	206	9	215

Comment Cards

Non-location-based feedback was collected through a digital comment card for participants to complete as an additional option for feedback.

Comment Cards Overview		
Total Number of Comments Received: 99		
CV Link Related Comments (Total: 90)		
Theme	Highlights	Count
Connectivity	<ul style="list-style-type: none"> Comments requested to expand and better connect CV Link segments, especially in cities like Palm Springs, Rancho Mirage, North Shore, and Mecca. Overall, there is strong support for the CV Link project to connect the valley and promote active transportation. Some comments shared that they have already been on 	18

	<p>the completed parts of the CV Link and have had positive experiences.</p> <ul style="list-style-type: none"> • Several suggestions called for integrated wayfinding signs and improved links to other bike/pedestrian networks to enhance connectivity. • A few comments suggested wayfinding and other digital tools that riders can use to plan their routes. • One comment shared how they need to walk almost two miles to reach the CV Link and asked for more connectivity. 	
Safety	<ul style="list-style-type: none"> • Safety concerns centered on unprotected road crossings and user interactions with vehicles along CV Link. • Specific suggestions included more lighting, secure entry points, and safer design in high-traffic areas. • Several comments shared concerns related to homeless encampments, illegal vehicle use, and crime. They called for patrols, enforcement, and design measures to keep the routes secure. • Wayfinding signage and tools appear to be a popular suggestion for improving safety, especially in areas or access points that may be unclear for pedestrians and riders. 	12
Recreation	<ul style="list-style-type: none"> • Comments noted how the CV Link encourages physical activity and healthy lifestyles, especially biking and walking for recreation. • Some riders appreciated how smooth surfaces of the CV Link routes offer a superior riding experience. • Another comment suggested that the CV Link needs to be longer, so cyclists have their own dedicated lane. They shared that the parts that were finished (Washington Street to Thermal) were excellent to bike on. 	8
Alternative Transportation	<ul style="list-style-type: none"> • A few residents see the CV Link as a viable alternative to driving for short- and mid-distance commutes. • Some expressed interest in first/last-mile solutions and access to job centers or services. • A comment from a Mecca resident said the CV Link is the ideal alternative for those who cannot afford the bus 	5

	fares and buses are the only option for those who wish to travel to Coachella or Indio without a car.	
Accessibility	<ul style="list-style-type: none"> A few comments called for equitable access to the CV Link for low-income communities and underserved neighborhoods. 	2
General Support/Other	<ul style="list-style-type: none"> Most of the comments were related to personal wishes and preferences related to the CV Link, such additional amenities, routes and access points. Many comments expressed full support and strong appreciation for the CV Link, describing it as a visionary or exciting project for the region. Several comments shared why they appreciate and use the CV Link, such as for the potential to turn Coachella Valley into a Blue Zone with more active transportation. Others enjoy the beautiful views the CV Link offers of the natural landscape in the region. Comments often mentioned its potential to boost quality of life, tourism, or health without suggesting specific improvements. There were a few comments suggesting water refill stations and repairing the broken water fountains for the CV Link in Palm Springs. Several calls for improved amenities along the path, such as functioning drinking fountains, regular water refill stations, emergency call boxes, shade trees, smooth accessible surfaces, and seating. One comment asked to block off the entrances in the evening for large vehicles that often try to enter during nighttime. More after-school activities related to the CV Link were suggested for students. 	45
Community Connectors Related Comments (Total: 9)		
Theme	Highlights	Count
Connectivity	<ul style="list-style-type: none"> The comments emphasized the importance of connectors for neighborhoods to ensure that gaps are addressed, mostly Desert Hot Springs along Palm Drive. One comment remarked how the CV Link allows the community to stay connected. 	3

Safety	<ul style="list-style-type: none">• One comment stated that this project is important for both the residents and tourism industry as it provides a safe active transportation option.• Other comments also pointed out the safety priority that this project follows and how residents can have a safe place to walk even in rural areas like Mecca.	4
General Support/ Other	<ul style="list-style-type: none">• There were two comments provided related to the activity, such as the map being confusing and a connection error that occurred.	2



Appendix A

- [CVLCC Survey Responses Master.xlsx](#)

Appendix B

- [CVLCC Map Comments Master.xlsx](#)

Appendix C

- [CVLCC Comment Cards Master.xlsx](#)

APPENDIX B.3

POP-UP EVENT SUMMARIES

Event Summary	
Project:	CVAG CV Link Community Connectors
Name of event:	City of Palm Springs Black History Month Town Fair
Date/Time:	Saturday, February 22 nd , 2025 11 AM – 4 PM
Event Location:	Palm Springs Downtown Park 101 Museum Way Palm Springs, CA 92262
Booth Set Up:	<p>-Tech Station with 2 laptops displaying the Interactive Mapping Activity for attendees to participate digitally.</p> <p>-Large activity boards consisted of a map and activity instruction board for participants to participate in person via sticky notes.</p> <p>-Collateral table containing the project factsheet, FAQ, and mapping postcard for those who are unable to complete the activity to take home.</p> <p>-Light refreshments.</p>
Team member(s) in attendance:	Rachael Potts, Arellano Associates Noah Kim, Arellano Associates
Estimated Attendance at Event:	400
Estimated Stakeholders Engaged:	63
Estimated Collaterals Distributed:	Social Pinpoint Postcards: 35 Project Factsheets: 4
Themes	<ul style="list-style-type: none"> A total of 21 Social Pinpoint responses were received in person on the day of the event.

	<ul style="list-style-type: none"> • Event attendees largely support the project while highlighting issues with current areas of the CV Link including, near Cimarron Golf Course. • General safety concerns at Ramon Road and Landau Boulevard due to the lack of marked crosswalks and pedestrian access to the existing CV Link. • Mixed opinions on a north-south Palm Springs connection based on the existing street configuration and the feasibility of a connector. • Interest in extending CV Link to Desert Hot Springs and other communities.
<p>Summary <i>(Questions, comments, and concerns, common themes or topics)</i></p>	<p>Community Connectors Feedback:</p> <ul style="list-style-type: none"> • The presence of a big biking community in the northern Palm Springs area towards Desert Hot Springs was noted by several attendees who wish to see a connection developed to Desert Hot Springs. • Conflicting opinions about connecting north and south Palm Springs along N. Palm Canyon Drive were shared. Residents supported a complete connection between the northern and southern CV Link routes, while officers from the Palm Springs Police Department recommended against it. They noted that the corridor transitions from two-way traffic to southbound-only traffic, making it unsuitable for a connector.
	<p>CV Link Feedback:</p> <ul style="list-style-type: none"> • Specific access suggestions regarding the Cimarron Golf Course, specifically about limited access to the CV Link in that area and the poor conditions for cyclists. • Specific safety concerns related to pedestrian hazards around the CV Link near Ramon Road and Landau Boulevard were raised. The intersection lacks marked crosswalks and flashing lights, making it dangerous for pedestrians to cross and access the CV Link. Both residents and the Palm Springs Police Department suggested the

	<p>addition of reinforced crosswalks and hazard lights to make the area safer for folks looking to get onto the CV Link.</p> <ul style="list-style-type: none"> • Most of the attendees that approached the booth were aware of the development of the CV Link occurring in their own neighborhood and some were surprised to learn that it is occurring Valley-wide as well. • There were multiple questions regarding which areas of the CV Link have been developed and are accessible to the public and which areas are in development, as well as a timeline for completion of the entire CV Link. <p>Both:</p> <ul style="list-style-type: none"> • The sentiment towards the CV Link was overall positive with many of the attendees expressing strong support for the development of the CV Link and interest in the Community Connectors project to extend the CV Link to more neighborhoods, schools, and parks.
<p>Event Day Notes:</p>	<ul style="list-style-type: none"> • The Town Fair was smaller in scale than anticipated, but the attendance by the community was strong throughout the day and the booth was located in a high-traffic area. • The vendors and organizer began winding down the event two hours earlier than the scheduled event closing time as attendance dwindled in the late afternoon due to the small scale of the event.

[Photos](#)

City of Palm Springs Black History Month Town Fair Photos



Event Summary	
Project:	CVAG CV Link Community Connectors
Name of event:	National Date Festival
Date/Time:	Sunday, February 23 rd , 2025 10 AM – 9 PM
Event Location:	Riverside County Fairgrounds 46350 Arabia St. Indio CA, 92201 Fullenwider Auditorium (Booth F-414)
Booth Set Up:	<ul style="list-style-type: none"> -Tech Station with 2 laptops displaying the Interactive Mapping Activity for attendees to participate digitally. -Large activity boards consisted of a map and activity instruction board for participants to participate in person via sticky notes. -Collateral table containing the project factsheet, FAQ, and mapping postcard for those who are unable to complete the activity to take home. -Light refreshments.
Team member(s) in attendance:	Noah Kim, Arellano Associates Vanessa Melesio, Arellano Associates (Spanish Speaker)
Estimated Attendance at Event:	10,000
Estimated Stakeholders Engaged:	130
Estimated Collateral Distributed:	Social Pinpoint Postcards: 95 Project Factsheets: 20
Themes	<ul style="list-style-type: none"> • A total of 16 Social Pinpoint responses were received in person on the day of the event. • Event attendees expressed strong support for the project while voicing concerns about gaps in Rancho Mirage and Indian Wells. • General concerns regarding safety issues for cyclists and pedestrians near Monroe and on routes along or near major highways.

	<ul style="list-style-type: none"> Interest in future expansions, including connections to the Salton Sea.
Summary <i>(Questions, comments, and concerns, common themes or topics)</i>	Community Connectors Feedback: <ul style="list-style-type: none"> General feedback expressed positive support for the project and disappointment with the gaps in Rancho Mirage and Indian Wells, including a continuous connection via the nearby Rancho Mirage Library or through Miles to connect Bermuda Dunes around Indian Wells. One attendee expressed desire for Connectors to the Salton Sea area through cities like Thermal and Mecca.
	CV Link Feedback: <ul style="list-style-type: none"> Specific infrastructure recommendations included pedestrian safety concerns about having the CV Link in Coachella and Indio close to the I-10 and Highway 111. One attendee suggested the addition of crosswalks or stairs near the bridge on Ramon for pedestrian safety when accessing the CV Link in that area. There were several questions about which areas of the CV Link have been developed and are accessible to the public and which areas are in development, and a schedule. Specific public safety concerns included the presence of unhoused persons near areas like Monroe.
Event Day Notes:	<ul style="list-style-type: none"> The booth was in the Fullenwider Auditorium where the foot traffic was not as high as outside where the rest of the festival was happening. The doors to the auditorium were closed and many vendors raised concerns that this policy was limiting attendee engagement inside. The hot weather at noon attracted attendees inside the auditorium to stay cool and most of the engagement occurred during this period. However, the engagement dwindled in the late afternoon and towards the evening as the weather cooled down. Many attendees who approached the booth were already aware of the CV Link but had limited knowledge and were interested in learning more.

	<ul style="list-style-type: none">• Many attendees were with their friends or family and were not interested in sitting down to engage in the digital Social Pinpoint Activity. Some attendees provided their feedback via the sticky notes on the map board, but the raffle for a chance to win a free bike was a strong incentive for many folks to at least take a postcard.
--	---

[Photos](#)

National Date Festival Photos



Project:	CVAG CV Link Community Connectors
Name of event:	Ride of Silence (Bike Month 2025)
Date/Time:	5/21/2025 6 PM to 7:30 PM
Event Location:	Ruth Hardy Park 700 Tamarisk Rd, Palm Springs, CA 92262
Team members in attendance:	Randy Bowman (CVAG) Julie Mignona (CVAG) Peter Satin (CVAG) Joey Watson (CRA) Darryl DePencier (Kimley Horn) Rachael Potts (AA) Chrstine Leung (AA) Jennifer Velazquez (AA) - Spanish Speaker
Estimated Attendance at Event:	50
Summary <i>(Questions, comments, and concerns, common themes or topics)</i>	<ul style="list-style-type: none"> The majority of attendees had heard of the CV Link, but not many had heard about the Community Connectors project. After learning about it, attendees were supportive of the project and expressed interest in riding the completed CV Link. Attendees expressed concerns about gaps in Rancho Mirage and Indian Wells, noting that without connections in those areas, the CV Link feels local rather than regional.
Event Day Notes:	<ul style="list-style-type: none"> Multiple CVAG projects were on display at this event, including the Arts & Music Line and Vehicle Miles Traveled (VMT) Study. This event was part of the Arts & Music Line Bike Month 2025 event program. A dedicated CV Link Community Connectors booth is available with project boards and collateral on display.

[*Photos*](#)

Ride of Silence (Bike Month 2025) Photos



Project:	CVAG CV Link Community Connectors
Name of event:	Coachella Independence Day Celebration
Date/Time:	7/3/2025 6 PM to 9 PM
Event Location:	Bagdouma Park 84625 Bagdad Ave, Coachella, CA 92236-2413
Team members in attendance:	Jacky Velazquez, Arellano Associates (Spanish Speaker) Noah Kim, Arellano Associates
Estimated Attendance at Event:	400
Estimated Stakeholders Engaged:	20
Estimated Collateral Distributed:	Factsheets: 4 QR Scans: 8
Summary <i>(Questions, comments, and concerns, common themes or topics)</i>	Community Connectors: <ul style="list-style-type: none"> Attendees expressed strong support for the project, stating that it is something much needed in the community and should be prioritized for improvement. Most visitors preferred not to leave feedback on-site via the computer. However, many scanned the QR code to complete the activity at a later time, after learning about the gift card raffle incentive. A local runner expressed enthusiasm for improvements along Monroe Street. He mentioned that if this segment were connected, he'd like to organize running groups and potentially host marathons with other interested community members. CV Link: <ul style="list-style-type: none"> One visitor noted accessibility gaps in the southwestern portion of CV Link—particularly around Avenue 48, Avenue 52, and the airport area. One attendee noted that walkways near the CV Link are very narrow, making them difficult to walk on, especially with the presence of unhoused individuals in those areas.

Event Day Notes:

- Attendance was noticeably lower than in previous years, likely due to extreme heat and recent ICE raids across Southern California. Despite this, those who did attend showed genuine interest in both the project and the broader CV Link effort. In addition, as this activity requires an email, this may be a barrier for community members who are feeling very protective about providing their information to government agencies.
- DRD was also in attendance and expressed they have seen a decline in attendance at all their recent community events.
- Snacks and refreshments were a major draw and kept visitors engaged at the booth.
- The team hosted three booths in total, one for VMT and two for other projects. However, it was observed that most attendees visited only one or two booths, which made it challenging to share information and engage participants across all three projects.

[*Photos*](#)

Coachella Independence Day Celebration Photos



Project:	CVAG CV Link Community Connectors
Name of event:	City of Indio Independence Day Bash
Date/Time:	7/4/2025 5 PM to 10 PM
Event Location:	Empire Polo Grounds 81800 51st Ave, Indio, CA 92201
Team members in attendance:	Jacky Velazquez, Arellano Associates (Spanish Speaker) Noah Kim, Arellano Associates
Estimated Attendance at Event:	1,500
Estimated Stakeholders Engaged:	110
Summary <i>(Questions, comments, and concerns, common themes or topics)</i>	<ul style="list-style-type: none"> • This pop-up was conducted primarily as part of the CVAG Regional Vehicle Miles Traveled (VMT) Study outreach effort. Information and materials about the CV Link Community Connectors project were also shared with interested attendees. • Several attendees identified CV Link as a strong example of active transportation in the Coachella Valley, noting its emphasis on cycling safety. Project staff used these conversations to share information about the Community Connectors project.
Event Day Notes:	<ul style="list-style-type: none"> • Attendance was slower during the daytime but increased in the evening. The project booth was located near the event entrance alongside other nonprofit vendors and experienced a steady flow of attendees. • Snacks and refreshments helped draw attendees to the booth. Project collateral was also provided so attendees could review information and share input later.

APPENDIX B.4

VIRTUAL MEETING SUMMARY

Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)
Round Three Workshop Summary

Round Three Virtual Workshop: Top 15 Connectors	
Date:	Wednesday, January 21st, 2026
Time:	5:30 PM to 6:30 PM
Location:	Virtual – Zoom Meeting
Attendance:	39 attendees (including Project Team & interpreter) <ul style="list-style-type: none"> • 31 Attendees • 7 Project Team Members • 1 Spanish interpreter
Attendees:	<p>Agencies:</p> <ul style="list-style-type: none"> • City of Desert Hot Springs <ul style="list-style-type: none"> ○ Travis Clark (<i>Community Development Director</i>) • County of Riverside Transportation Department <ul style="list-style-type: none"> ○ Jesse Mendoza (<i>Technical Engineering Supervisor</i>) ○ Marisela Pablo (<i>Senior Engineering Technician</i>) • Palm Springs Active Transportation Subcommittee of the Sustainability Commission <ul style="list-style-type: none"> ○ Fred Ross (<i>Committee Member</i>) ○ Jim Flanagan (<i>Committee Member</i>) <p>Businesses:</p> <ul style="list-style-type: none"> • Big Wheels Tours <ul style="list-style-type: none"> ○ Agata Moreira • Poolside Realty <ul style="list-style-type: none"> ○ Russell Hill <p>CBOs:</p> <ul style="list-style-type: none"> • Desert Bicycle Club <ul style="list-style-type: none"> ○ Calista Wiebusch (community member) • Friends of CV Link <ul style="list-style-type: none"> ○ Jim Rothblatt <p>Community Members/Other Stakeholders:</p>

	<ul style="list-style-type: none"> • Alejandro Lopez • Ana Torres • Andres Quino • Bernardo Lino • Chris Gerry • Conchita Pozar • Esperanza Segura • Francisca Meraz • Gustavo Gomez • Lili • Jeffrey Griffin • José P • Krystle Vega • Larissa Sinclair • Luz Elias • Michelle Soto • Narcisa Astorga • Philip Jones • Selene Perea • Sergio Fernandez • Vidal Velazquez • Yolanda Garcia
Recording	CVLCC_Virtual Community Workshop Video Recording_01.21.26
Meeting Slides	CVLCC_Virtual Community Workshop Presentation Slides_01.21.26
Poll Results	CVLCC_Virtual Community Workshop Poll Results_01.21.26
Summary	
Key Themes	<ul style="list-style-type: none"> • Strong Alignment with Project Goals: Poll results show overwhelming support for the project's focus on pedestrian and bicycle safety, non-vehicular access, and everyday connectivity, with 95% of respondents indicating the project aligns well or very well with what matters to them. • High Interest in Specific Community Connectors: Polls identified strong interest across multiple connectors, especially Connectors #4, #5, #6, #7, #26, #41, and #42. • Need for Clarity, Comfort, and User Experience: Participants highlighted the importance of clearer route information, intuitive wayfinding, shaded connectors (trees), and access to recreational and culturally significant destinations to make the network usable and appealing across seasons. • CV Link Safety as the Top Priority: Questions from attendees and open-ended poll responses consistently emphasized safety concerns, particularly at high-speed crossings, intersections with limited signalization, and along on-street connectors. Participants also raised concerns about high speeds on the CV Link involving e-bikes and electric vehicles.

Q&A

Community Connectors Related Feedback:

- **Jim Rothblatt (Friends of CV Link):** Is this project going to include the development of the CV Link Community Connectors through Rancho Mirage and Indian Wells?
 - **Peter Satin (CVAG):** Yes, CVAG coordinated with both cities to identify cycling and pedestrian paths through their cities that would connect to some of the other Community Connectors to provide access to entrances to the CV Link that are currently established. We were specifically looking at Connectors on surface streets, so the CV Link mainline itself was not part of what we were investigating for this project.
 - **Jenny An (CR Associates):** I agree with Peter as that is an important clarification. If you imagine the CV Link as one spine, we are not reevaluating that project, but rather we are looking at connections back and across the Coachella Valley for the Community Connectors.
- **Fred Ross (Palm Springs Active Transportation Subcommittee):** Can you tell us where and what the end points are for Community Connector #7?
 -
 - **Sasha Jovanovic (CR Associates):** The endpoint is Avenida Caballeros on the western terminus, and it connects to a North to South Connector along Avenida Caballeros. It is separated on the map shown on the screen as it is a different project, but it is a part of the Connector network. The southern terminus is Araby Street, where it also has a connector alignment recommended. Peter, is that correct?
 - Peter Satin (CVAG): Yes, it is Araby Wash.
- **Russell Hill (Poolside Realty):** Does Community Connector #7 go to the Palm Springs Convention Center?
 - **Peter Satin (CVAG):** No, it does not go there directly, but it will get you close to a local side street that can get you to the Convention Center itself.
- **Fred Ross (Palm Springs Active Transportation Subcommittee):** Is there a place to see the actual roads the Community Connectors are aligned with?
 - **Peter Satin (CVAG):** We do not currently have it, but once we have all our rankings, community data, and agency data together, we can then certainly explore options to make those available to view for you. One of the deliverables will be an overarching conceptual plan that will identify each of these specific connectors, including those connectors that did not make the top 15 ranks shown on the map in yellow. That information will be available in the future.

- **Jim Rothblatt (Friends of CV Link):** For Community Connector#2 along Indian Canyon Road and at the CV Link crossing, there is a flashing red light that is more dangerous than if it were a regular light because there are drivers in the morning that drive right through the crossing without even stopping. CV Link riders and pedestrians cannot rely on these drivers to stop, even though it is a flashing red light to stop. It is a busy intersection for commuting to work with a high speed of 55 MPH, so it is dangerous with only that blinking light.
 - **Peter Satin (CVAG):** Thank you, we appreciate the feedback and we will make sure that that gets to our operations & maintenance team as well.
- **Agata Moreira (Big Wheels Tours):** We send a lot of our customers that come to rent bikes at our shop towards the CV Link in Palm Springs and something that a lot of them tell us is that it's a little confusing to know where to go around the golf course part. It might be Community Connector #7 in that area.
 - **Peter Satin (CVAG):** Thank you, we appreciate the feedback, and we will make sure that that gets to our operations and maintenance team.

CV Link Related Feedback:

- **Calista Wiebusch (Desert Bicycle Club):** In my experience, the CV Link crosses some busy street intersections without a signal crossing option. How are you addressing this?
 - **Peter Satin (CVAG):** This project is a planning project where we are identifying where routes will be well situated. However, issues like signal crossings and timings are an operational concern, and we hear you on those concerns crossing busy streets. As we move through some of the more specific technical design criteria on these Community Connectors, we have been considering what kind of signal modifications we need to incorporate into these Connectors as we move forward. Regarding your specific question regarding the CV Link, I would direct you to our CV Link Operations and Management team. We can give that email to you and alert them of which crossing you are concerned about, and we will make sure it enters our operations and maintenance queue.
- **Larissa Sinclair (Salton Sea Community Member):** It seems logical that a strong ending point is the Salton Sea for the CV Link mainline extension. Are you collaborating with those communities and organizations as well or at least attending their meetings? These include the Salton Sea Management Program, Salton Sea Authority, North Shore/Mecca board meetings, and the California State Park.

	<ul style="list-style-type: none"> ○ Peter Satin (CVAG): We do have a separate study that CVAG is conducting to extend the CV Link mainline to the Salton Sea, Mecca, and North Shore communities. The project is in process, and the team has been conducting outreach for it. We did plan at least one Connector to branch from where the CV Link extension is potentially going to be, and that Connector connects to the community of Oasis and allows folks to get to their services in that area. Once the CV Link is built and the alignment is identified, residents can get from their community to the CV Link and elsewhere as necessary. ○ Larissa Sinclair (Salton Sea Community Member): The CV Link needs to be interesting to people to make them want to go from Palm Springs to Salton Sea, as most do not want to end up in Oasis. For more people to use it and for the CV Link to collaborate on more grants, CVAG should share more benefits of the CV Link to the community from multiple aspects. ○ Peter Satin (CVAG): Thank you for your feedback, Larissa. It is under consideration and we are looking to extend the CV Link mainline to the Salton Sea and beyond. <p>Other Feedback:</p> <ul style="list-style-type: none"> ● Jim Rothblatt (Friends of CV Link): Can we access the collision data, and does it show biking and pedestrian collisions? <ul style="list-style-type: none"> ○ Peter Satin (CVAG): There is an existing condition report on the CoachellaValleylink.org website that has the collision data available at the time of collection earlier this year. You can navigate to the Community Connectors Project and scroll down to an existing conditions collisions report. ○ Sasha Jovanovic (CR Associates): The source for the collision data that was used is in the public domain. You will need to sign up with a free account to view the data, but you can get access to an online map viewer where you can enter different attributes and filters to look at the data. As for this project, our collision data are within a 5-year period and that was most recently available as of the time of the existing conditions report.
Poll Results	
#1	<p>Have you heard about the CV Link Community Connectors project?</p> <ul style="list-style-type: none"> ● Yes: 18 (72%) ● No: 7 (28%) ● <i>Total: 25 Responses</i> <p>Have you participated in a past activity/event?</p> <ul style="list-style-type: none"> ● Yes: 11(44%) ● No: 14 (56%) ● <i>Total: 25 Responses</i>

#2

This project focuses on improving pedestrian and bicycle safety, non-vehicular access, and more direct connections to everyday destinations.

How well does this align with what matters to you?

- Very Well: 13 (59%)
- Well: 8 (36%)
- Somewhat: 1 (5%)
- Not at all: 0 (0%)
- *Total: 22 Responses*

Are there any additional factors we should keep in mind as this project moves forward? (Open-ended response)

- *Total: 22 Responses*
- Key Themes*
 - Safety:
 - Safety is a priority for pedestrians and riders of the CV Link due to dangerous drivers near crossings.
 - Concerns for e-bikes and four-wheeled vehicles on the CV Link due to their speeds.
 - Bike riders want dedicated lanes on street connectors for safety.
 - Other:
 - More trees are needed for natural shade during hotter seasons.
 - Access to recreation opportunities and historically significant sites is important.

**Refer to full poll results linked above to view the individual responses*

#3

Which Community Connector are you or your organization most interested in supporting as the project moves forward? (Select up to 3)

Poll 3A:

- Connector #4: 7 (32%)
- Connector #5: 7 (32%)
- Connector #6: 7 (32%)
- Connector #7: 7 (32%)
- Connector #2: 6 (27%)
- Connector #8: 4 (18%)
- None of the above: 2 (9%)

Poll 3B: 23 Responses)

- Connector #42: 13 (57%)
- Connector #26: 8 (35%)
- Connector #41: 7 (30%)
- Connector #20: 6 (26%)
- Connector #13: 5 (22%)
- Connector #14: 5 (22%)
- Connector #18: 4 (17%)
- Connector #9: 4 (17%)
- Connector #25: 2 (9%)
- None of the above: 2 (9%)
- *Total: (23 Responses)*

*Refer to image of Top 15 connectors [here](#)

APPENDIX B.5

TARGETED STAKEHOLDER MEETING SUMMARIES



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)
 Agency Stakeholder Meeting #1 Summary (Virtual-Zoom)
 Wednesday, February 5th, 2025, 12 PM – 1:30 PM

Meeting Statistics	
Attendance	22 attendees (including Project Team) <ul style="list-style-type: none"> • 15 Agency Participants • 7 Members of Project Team
Key Stakeholder Groups	<i>Agencies/City Staff</i> <ul style="list-style-type: none"> • City of Palm Desert <ul style="list-style-type: none"> ○ Lucero Leyva (<i>Senior Project Manager</i>) ○ Nick Melloni (<i>Principal Planner</i>) ○ Neal Ennis (<i>Project Manager</i>) • City of Palm Springs <ul style="list-style-type: none"> ○ Ariel Tolefree-Williams (<i>Housing Services Administrator</i>) ○ Christian Wheeler (<i>Climate & Sustainability Specialist</i>) • City of Desert Hot Springs <ul style="list-style-type: none"> ○ Travis Clark (<i>Community Development Director</i>) • City of Coachella <ul style="list-style-type: none"> ○ Andrew Simmons (<i>City Engineer</i>) • City of La Quinta <ul style="list-style-type: none"> ○ Cheri Flores (<i>Planning Manager</i>) ○ Danny Castro (<i>Design & Development Director</i>) ○ Bryan McKinney (<i>Public Works Director</i>) • City of Cathedral City <ul style="list-style-type: none"> ○ John Corella (<i>Director of Public Works</i>) • City of Indio <ul style="list-style-type: none"> ○ Mark Greenwood (<i>Director of Public Works</i>) <i>Tribes</i> <ul style="list-style-type: none"> • Agua Caliente Band of Cahuilla Indians <ul style="list-style-type: none"> ○ Mark Tristan (<i>Associate Planner</i>) • Torres Martinez Desert Cahuilla Indians <ul style="list-style-type: none"> ○ Robert Powell (<i>Planning Director</i>) • Cabazon Band of Cahuilla Indians <ul style="list-style-type: none"> ○ Salvador Madera (<i>Director of Public Works</i>)
Meeting Video Recording	<ul style="list-style-type: none"> • CVAGCVLCC_Meeting#1VideoRecording_2-5-25.mp4

Meeting Presentation Slides	<ul style="list-style-type: none"> • CVAGCVLCC_Meeting#1PresentationSlides_2-5-25.pdf
General Questions	
<ul style="list-style-type: none"> • 1 question: <ul style="list-style-type: none"> ○ Mark T (Agua Caliente) Is there any information on the agenda pertaining to Agua tribal lands? <ul style="list-style-type: none"> ▪ Peter S (CVAG): There is not a specific agenda item exclusive to any agency land at this particular meeting, but we will be reaching out to you and other tribal members to coordinate more specifically. 	
Breakout Room – Group 1 (West)	
Key Themes	<ul style="list-style-type: none"> • There are various affordable housing projects taking place in cities across the valley, such as Palm Springs with 5 affordable housing projects and Palm Desert with 9. • Cities like Palm Springs, Palm Desert, and Cathedral City are investing in bike lanes, road reconfigurations, and park connections to improve transportation access. • Desert Hot Springs is enhancing affordable housing connections to schools, while Palm Springs explores new housing and retail connectors.

Comments	<ul style="list-style-type: none"> • Affordable Housing & Infill Development: <ul style="list-style-type: none"> ○ Ariel T & Christian W (Palm Springs): 5 affordable housing projects (2 completed, 1 under construction, 2 in early phases). ○ Travis C (DHS): 2 affordable housing projects in entitlement review. ○ Lucero L (Palm Desert): 9 affordable housing projects (2 approved, 3 under review, 4 under construction). ○ John C (Cathedral City): Potential affordable housing project near Ramon Rd & Landau Blvd. ○ Mark T (Agua Caliente): No current affordable housing projects. • Transportation Improvements <ul style="list-style-type: none"> ○ Ariel T & Christian W (Palm Springs): Raquet Club Road and South Palm Canyon (road reconfiguration projects to add bike facilities), Convention Center (connectivity improvements). ○ Lucero L (Palm Desert): Portola, Country Club, and Cooke Street (part of the Walk n Roll Project to add bike lanes and sharrows), 37 miles of planned bike lanes citywide. ○ John C (Cathedral City): Panorama Park, Denis Keat Soccer Park, Century Park, and Ocotillo Park (parks to be connected to CV Link), Varner Road (joint project with CVAG to improve bicycle access). ○ Mark T (Agua Caliente): No planned transportation projects. • Community Resources: <ul style="list-style-type: none"> ○ Ariel T & Christian W (Palm Springs): Sunrise Avenue (potential connector for housing, stores, and hospital access). ○ Travis C (DHS): <ul style="list-style-type: none"> ▪ Eagles Park (new) – planned connection to Two Bunch Palm Elementary. ▪ Downtown redevelopment area (including a wellness center, senior center, and high school). ▪ Affordable housing connections to Desert Springs Middle School and Mission Springs Park. ○ Lucero L (Palm Desert): Post offices, hospitals, and medical centers identified as key community resources.
----------	---

	<ul style="list-style-type: none"> ○ Mark T (Agua Caliente): Agua Caliente Museum & Spa noted as a significant location
Miro Board	<ul style="list-style-type: none"> • CVAG CVLCC Stakeholder Meeting #1 - A.pdf
Breakout Room – Group 2 (East)	
Key Themes	<ul style="list-style-type: none"> • Coachella has had 500 affordable units built since 2020, while Palm Desert has mapped out 1,500+ mixed-income housing units in various stages. Torres Martinez focuses on infill development, and La Quinta is identifying potential housing opportunities along Hwy 111. • Cities are expanding connectivity with bike lanes, road widening, and trail projects. Coachella and La Quinta are enhancing bike and pedestrian access, while Palm Desert is working on traffic calming and Safe Routes initiatives. • Palm Desert and La Quinta are focused on regional parks, museums, and commercial centers, while Torres Martinez is developing a health clinic, Boys & Girls Club, and schools to support local communities. • Key attractions in the CV shared by the attendees include El Paseo, The Living Desert, and Acrisure Arena in Palm Desert, while La Quinta emphasizes Old Town and scenic trails as travel and recreation hubs.

<p>Comments</p>	<ul style="list-style-type: none"> • Affordable Housing & Infill Development: <ul style="list-style-type: none"> ○ Andrew S (Coachella): 500 affordable units built since 2020 (GIS map available), also has other housing types. ○ Nick M (Palm Desert): Prepared map of 1500+ mixed affordable/moderate housing units (various stages: entitled/permitted). ○ Robert P (Torres Martinez): 17-home infill subdivision. ○ Danny C (La Quinta): Housing projects available (information can be sent), including Solterra; Hwy 111 corridor plan identifies potential housing, but no projects yet. • Transportation Improvements: <ul style="list-style-type: none"> ○ Danny C (La Quinta): Cultural trail on Hwy 111 and bike facilities on Washington Street Connector. Widening of Avenue 50 ○ Andrew S (Coachella): Road widening (Class II bike lanes) to CV Link, funding needed for completion; Coachella Connecting Communities Project (Class I & II); and HSIP Funding. ○ Nick M (Palm Desert): PD Link Phase II, traffic calming, pavement management; amending, considering CSU, and Safe Routes plans underway. • Community Resources: <ul style="list-style-type: none"> ○ Nick M (Palm Desert): North sphere regional park on Dinah Shore. ○ Robert P (Torres Martinez): Health clinic, planned Boys & Girls Club, schools, and a museum in design. ○ Danny C (La Quinta): Future commercial center on Hwy 111, mixed-use development, a museum, and Reservation HQ. ○ Andrew S (Coachella): Community resources map will be provided. • Points of Interest & Travel Patterns: <ul style="list-style-type: none"> ○ Danny C (La Quinta): Trail system at the top of the cove and Old Town La Quinta. ○ Nick M (Palm Desert): El Paseo, The Living Desert, and Acrisure Arena (outside city limits).
<p>Board</p>	<ul style="list-style-type: none"> • CVAG CVLCC Stakeholder Meeting #1 - B.pdf



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)

Agency Stakeholder Meeting #1 Summary (Virtual-Zoom)

Monday, February 10th, 2025, 12 PM – 1:30 PM

Meeting Statistics	
Attendance	13 attendees (including Project Team) <ul style="list-style-type: none">• 7 School/CBO stakeholders• 6 Members of Project Team
Key Stakeholder Groups	<i>Schools</i> <ul style="list-style-type: none">• Palm Springs Unified School District (PSUSD)<ul style="list-style-type: none">○ Abdul Bouzroud (<i>Transportation Services Coordinator</i>) <i>CBOs</i> <ul style="list-style-type: none">• Alianza Coachella Valley<ul style="list-style-type: none">○ Juliana Taboada (<i>Environmental Justice Campaign Coordinator</i>)○ Patricia Carillo (<i>Director of Development & External Relations</i>)• Friends of the Desert Mountains<ul style="list-style-type: none">○ Tammy Martin (<i>Executive Director</i>)• Youth Leadership Institute (YLI)<ul style="list-style-type: none">○ Olivia Rodriguez (<i>Program Manager</i>)• Life to Rise<ul style="list-style-type: none">○ Jessika Pollard (<i>Senior Policy Analyst</i>)
Meeting Video Recording	CVAG CVLCC Stakeholder Meeting #1 Recording_2-10-25.mp4
Meeting Presentation Slides	CVAGCVLCC_StakeholderMeeting#1Slides_2-10-25.pdf
General Questions & Comments	
Key Themes	<ul style="list-style-type: none">• Visitor centers, parks, and trailheads are important local destinations.• There are concerns about potential impacts to schools. Better and safer bike connections are needed.• Outreach efforts should include QR code cards, community events, and CBO partnerships.

Comments

- **Community Resources**

- Tammy M (Friends of the Desert Mountains): Santa Rosa & San Jacinto Mountains National Monument Visitor off Highway 74. Also, trail heads in all cities are great community resources.
- Jessica P (Lift to Rise): Good examples of community resources close to me are the parks and dog parks like the Palm Desert Civic Center Park and locations in La Quinta, as well as community centers.
- Abdul B (PSUSD): Will schools be impacted like Rio Vista Elementary, James Workman, and Sunny Sands in Cathedral City? Will this extend to eastern CV? Many teachers would like to be a part of this. I can extend invite to school coordinators so we can work together
 - Jenny A (CRA): We will contact school districts for clearance before we communicate with the school coordinators and teachers.

- **Destinations:**

- Abdul B (PSUSD): I would like to see less golf carts on the street, it causes issues for school buses and many drive them where they should not.
- Jessica P (Lift to Rise): My family will typically bike behind houses and things, but I don't know exactly where the CV Link goes in our area. I think the ease of getting to the CV Link from the inner cities is important.
- Olivia R (YLI): Where does the CV Link route end on the western/eastern parts of the Coachella Valley?
 - Jenny A (CRA): In the West, it ends near the Palm Springs Visitor Center that is south of North Palm Canyon. In the East, it is currently planned to end at Airport Blvd. We are exploring an extension to the Salton Sea area.
- Tammy M (Friends of the Desert Mountains): I used to live in Peachtree City in Georgia and there were 75 miles of continuous golf cart paths. I would like CV Link to be continuous so people can get where they need to.
- Juliana T: Would the CV Link extend nearby Salton Sea shoreline communities, specifically the North Shore area and Mecca?
 - Peter S (CVAG): Yes, we are currently exploring an extension to the Salton Sea area. Currently, the CV Link

	<p>is anticipated to run adjacent to the Whitewater Channel and extend into those communities within Riverside County.</p> <ul style="list-style-type: none"> ▪ Randy B (CRA): We have been coordinating with Alianza for interest in connections for the CV Link to the Salton Sea. The RFP is out now so we will see how that goes. <ul style="list-style-type: none"> • Community Engagement: <ul style="list-style-type: none"> ○ Tammy M (Friends of Desert Mountain): We're having our Annual Wildflower Fest on March 1st at the Palm Desert Civic Center Park. Additional opportunities for engagement include the Visit Greater Palm Springs and events hosted by the Chambers of Commerce in Palm Desert and Rancho Mirage as well as the local YMCA's and Boys & Girls Club. <ul style="list-style-type: none"> ▪ Jennifer V (AA): We do have those folks included in our database. ○ Patricia C (Alianza CV): What are the communities of focus? Would it be all the communities in the West End and then as far out as Coachella on the East end? <ul style="list-style-type: none"> ▪ Jenny A (CRA): The yellow line in the map shows the approximate CV Link alignment throughout the Coachella Valley. ▪ Peter S (CVAG): We don't have an alignment yet running through unincorporated Riverside County. We're still interested in finding out what those community points of interest are. ○ Olivia R (YLI): I think that walk audits are good ways to get input on how people access parks and other locations and compile data through surveys. We have done it for North Shore. We have connected at parks, worked with other CBOs like Alianza, and attended community resource fairs in mobile home parks as well. <ul style="list-style-type: none"> ▪ Monique C (CRA): Can you share these findings with us? ▪ Jenny A (CRA): Can you let us know when the next fair will be?
Miro Board	<ul style="list-style-type: none"> • CVAG CVLCC Meeting #1 Miro Board_2-10-25



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)
 Agency Stakeholder Meeting #2 Summary (Virtual-Zoom)
 Tuesday, July 1st, 2025, 12 PM – 12:45 PM

Meeting Statistics	
Attendance	39 attendees (including Project Team) <ul style="list-style-type: none"> • 27 Agency Participants • 12 Project Team Members
Key Stakeholder Groups	<i>Agencies/City Staff</i> <ul style="list-style-type: none"> • City of Cathedral City <ul style="list-style-type: none"> ◦ Andres Perez (<i>Assistant Civil Engineer</i>) ◦ Armando Baldizzone (<i>City Engineer</i>) • City of Coachella <ul style="list-style-type: none"> ◦ Kendra Rief (<i>Community Development Director</i>) • City of Desert Hot Springs <ul style="list-style-type: none"> ◦ Travis Clark (<i>Community Development Director</i>) • Desert Recreation District <ul style="list-style-type: none"> ◦ Kevin Kalman (<i>General Manager</i>) • City of Indio <ul style="list-style-type: none"> ◦ Brian Halvorson (<i>Community Development Director</i>) ◦ Gustavo Gomez (<i>Assistant Planner</i>) ◦ Nikolas Guitron (<i>Assistant Planner</i>) • City of La Quinta <ul style="list-style-type: none"> ◦ Cheri Flores (<i>Planning Manager</i>) ◦ Jack Lima (<i>Assistant Planner</i>) ◦ Ubaldo Ayon (<i>Assistant Construction Manager</i>) ◦ Steve Libring (<i>TKE Engineering Consultant</i>) • City of Palm Desert <ul style="list-style-type: none"> ◦ Carlos Flores (<i>Principal Planner</i>) ◦ Julia Breyer (<i>Management Analyst</i>) ◦ Lucero Leyva (<i>Senior Project Manager</i>) ◦ Melanie Perry (<i>Senior Analyst</i>) ◦ Neal Ennis (<i>Project Manager</i>) ◦ Sijifredo Fernandez (<i>Planner</i>) • City of Palm Springs <ul style="list-style-type: none"> ◦ Ariel Tolefree-Williams (<i>Housing Services Administrator</i>) ◦ Christian Wheeler (<i>Climate & Sustainability Specialist</i>) • City of Rancho Mirage <ul style="list-style-type: none"> ◦ Ben Torres (<i>Planning Manager</i>) • Riverside County Transportation Commission (RCTC)

	<ul style="list-style-type: none">o Edward Emery (<i>Senior Management Analyst</i>)o Edward Lincoln (<i>Associate Planner</i>)o Jenny Chan (<i>Planning and Programming Manager</i>)o Kevin Tsang (<i>Division Manager</i>)• Riverside County Transportation and Land Management Agency (RCTLMA)<ul style="list-style-type: none">o Jose Merlan (<i>Principal Planner</i>)o Richard Marshalian (<i>Principal Planner</i>)		
Meeting Video Recording	<ul style="list-style-type: none">• CVAG CVLCC & VMT Joint Local Agency Meeting Recording		
Meeting Presentation Slides	<ul style="list-style-type: none">• CVAG CVLCC Joint Local Agency Meeting Slides		
Meeting Overview			
Project staff started with an introduction to the Transportation Project Prioritization Study (TPPS), followed by a review of Community Connectors and polls on the connector prioritization criteria. The meeting concluded with the next steps and encouraged promotional efforts using the shared outreach toolkit distributed to member agencies.			
Poll Results			
On a scale of 1 to 5, with 1 being not important at all to 5 being very important:			
Poll #	Prioritization Criteria	Avg Rating	Number of Responses
2	Connector increases accessibility to destinations and opportunities	4.41	24
1	Population/employment adjacent to connector	4.31	22
3	Connector increases accessibility for equity need populations / disadvantaged communities	4.17	23
9	Overlap with on-going / scheduled local projects	4.1	20
4	Connector closes regional bicycle network gaps:	4.04	22
10	Closely Align with the ATP grant requirements	4	21
5	Connector improves target safety issue locations	3.95	22
8	Connector cost / feasibility at planning level	3.7	20
6	Connector improves bicycling comfort	3.61	21
7	Connector goes near affordable housing infill sites	3.57	21
Polls Report	<ul style="list-style-type: none">• CVAGCVLCC Joint Local Agency Meeting Zoom Polls		



Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)
Schools & CBOs Stakeholder Meeting #2 Summary (Virtual-Zoom)
Wednesday, July 16th, 2025, 4 PM – 5 PM

Meeting Statistics	
Attendance	12 attendees (including Project Team) <ul style="list-style-type: none"> • 7 School/CBO stakeholders • 5 Members of Project Team
Key Stakeholder Groups	<p><i>Agency</i></p> <ul style="list-style-type: none"> • City of Cathedral City <ul style="list-style-type: none"> ○ John Corella (<i>Public Works Engineer</i>) <p><i>CBOs</i></p> <ul style="list-style-type: none"> • Friends of CV Link <ul style="list-style-type: none"> ○ Gary Leuders (<i>Vice-President</i>) ○ Jim Rothblatt (<i>Member</i>) <p><i>Schools</i></p> <ul style="list-style-type: none"> • Palm Springs Unified School District (PSUSD) <ul style="list-style-type: none"> ○ Abdul Bouzroud (<i>Transportation Services Coordinator</i>) • Desert Sands Unified School District (DSUSD) <ul style="list-style-type: none"> ○ Tamara Wadkins (<i>Public Information Officer</i>) <p><i>Residents</i></p> <ul style="list-style-type: none"> • John Joiner • Unknown Caller
Meeting Video Recording	CVAG CVLCC Stakeholder Meeting #2 Video Recording_07-16-25
Meeting Presentation Slides	CVAG CVLCC Stakeholder Meeting #2 Slides_07-16-25PowerPoint Presentation
General Questions & Comments	
Key Themes	<ul style="list-style-type: none"> • School representatives expressed interest in supporting the activity outreach efforts through the toolkit. Feedback received suggested the inclusion of schools as work sites for employment data.

<p>Questions</p>	<p>General:</p> <ul style="list-style-type: none"> • Jim Rothblatt (<i>Friends of CV Link</i>): Can Friends of CV Link get a copy of the slides? <ul style="list-style-type: none"> ○ Rachael Potts (AA): We will distribute the presentation via email after the meeting. • Abdul Bouzroud (<i>PSUSD</i>): Can you include me on the distribution list? I am representing my district here and will be more than happy to share that material with our communications officer and reach out to more than 20,000 parents. <ul style="list-style-type: none"> ○ Jenny An (CRA): We greatly appreciate that. Jennifer will note your contact information.
<p>Comments</p>	<p>Schools:</p> <ul style="list-style-type: none"> • Jim Rothblatt (<i>Friends of CV Link</i>): Schools could also be considered work sites since there are a fair number of educators who commute to work. <ul style="list-style-type: none"> ○ Sasha Jovanovic (CRA): Yes, schools will be captured by our measure of employment. In addition to the non-work aspect, schools will be recognized in multiple facets of the prioritization criteria. Whatever employment a school site provides would be captured in our employment data. • Tamara Wadkins (<i>DSUSD</i>): We are happy to spread the word! <ul style="list-style-type: none"> ○ Rachael Potts (AA): We will make sure you are on that toolkit distribution list. We do appreciate it.



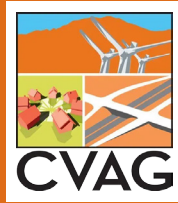
Coachella Valley Association of Governments (CVAG) CV Link Community Connectors (CVLCC)
 Agency Stakeholder Meeting #3 Summary (Virtual-Zoom)
 Thursday, December 18th, 2025, 11 AM – 12 PM

Meeting Statistics	
Attendance	29 attendees (including Project Team) <ul style="list-style-type: none"> • 18 Agency Participants • 11 Members of Project Team
Key Stakeholder Groups	<i>Agencies/City Staff</i> <ul style="list-style-type: none"> • City of Palm Desert <ul style="list-style-type: none"> ○ Lucero Leyva (<i>Senior Project Manager</i>) ○ Julia Breyer (<i>Project Manager</i>) ○ Neal Ennis (<i>Project Manager</i>) ○ Randy Chavez (<i>Director of Public Works</i>) ○ Ryan Lamb (<i>Senior Project Manager</i>) • City of Palm Springs <ul style="list-style-type: none"> ○ Benito Villa (<i>Senior Sustainability Program Manager</i>) ○ Flinn Fagg (<i>Deputy City Manager</i>) ○ Joel Montalvo (<i>City Engineer</i>) • City of Desert Hot Springs <ul style="list-style-type: none"> ○ Travis Clark (<i>Community Development Director</i>) ○ Eva Lara (<i>Assistant Planner</i>) • City of Coachella <ul style="list-style-type: none"> ○ Andrew Simmons (<i>City Engineer</i>) • City of La Quinta <ul style="list-style-type: none"> ○ Ubaldo Ayon (<i>Assistant Construction Manager</i>) • City of Cathedral City <ul style="list-style-type: none"> ○ John Corella (<i>Director of Public Works</i>) • City of Indio <ul style="list-style-type: none"> ○ Mark Greenwood (<i>Director of Public Works</i>) ○ Donn Uyeno (<i>Principal Civil Engineer</i>) • <i>County of Riverside - RCTMLA</i> <ul style="list-style-type: none"> ○ John Merrill (<i>Traffic Project Manager</i>) ○ Richard Marshalian (<i>Principal Planner</i>) <i>Tribes</i> <ul style="list-style-type: none"> • Agua Caliente Band of Cahuilla Indians <ul style="list-style-type: none"> ○ Dan Malcolm (<i>Director of Planning</i>)

Meeting Video Recording	<ul style="list-style-type: none"> • CVAGCVLCC_AgencyStakeholderMeeting#3VideoRecording_12-18-25.mp4
Meeting Presentation Slides	<ul style="list-style-type: none"> • CVAGCVLCC_AgencyStakeholderMeeting#3PresentationSlides_12-18-25.pdf • Top15CommunityConnectorsSlides_12-18-25.pdf
General Questions	
<ul style="list-style-type: none"> ▪ No general questions 	
Agency Stakeholder Meeting	
Summary of Content Presented	<ul style="list-style-type: none"> • Started with an overview of the CV Link Community Connectors project and how the project supports active transportation, safety, and access to everyday destinations • Provided a summary of community outreach efforts and the key themes heard from residents • Introduced the draft list of community connectors and how they were evaluated at a high level • Shared an overview of the connector prioritization process and resulting connectors list • Presented the interactive data viewer, an interactive map that shows all the connectors and the environmental, land use, and safety considerations that went into their alignment • Discussion of how agencies can review the connectors and provide input • Overview of next steps and the agency feedback request and timeline
Comments	<ul style="list-style-type: none"> • No comments

APPENDIX B.6

COLLATERAL & NOTIFICATION MATERIALS



SCAN HERE



CVAG is advancing regional transportation projects to improve mobility and sustainability in the Coachella Valley.

CV LINK COMMUNITY CONNECTORS

Building on the foundation of CV Link, the **Community Connectors Project** will improve active transportation by identifying key walking and biking routes connecting neighborhoods to essential destinations. It will enhance infrastructure in disadvantaged communities, support affordable housing and infill development, and expand sustainable transportation with a priority route plan for future funding.

Participate for a Chance to Win!

Share your feedback and help shape Coachella Valley's transportation by exploring our interactive map at CVLinkConnectors.com.

COACHELLA VALLEY REGIONAL VEHICLE MILES TRAVELED (VMT) STUDY

Alongside the Community Connectors Project, CVAG is developing the **Regional VMT Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

STAY CONNECTED

CoachellaValleyLink.com/Community-Connectors

CVAGVMT.com





The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

As part of this effort, we're now focusing on reviewing potential connecting routes and developing a process to determine how the connectors should be implemented based on the factors most important to you.

Participate for a Chance to Win a \$100 Grocery Gift Card!

Help prioritize the connectors by sharing which factors matter most to you and tell us what connections might be missing. Participate in our survey and mapping activity at qrco.de/CVLCC_SPP or scan the QR code below.

SCAN ME



info@CVLinkConnectors.com

CoachellaValleyLink.com/Community-Connectors



This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



El proyecto Conectores Comunitarios de CV Link está identificando nuevas rutas para conectar vecindarios con el CV Link y mejorar el acceso a escuelas, parques, comercios y otros destinos clave a través de medios de transporte como caminar, andar en bicicleta y otros.

Como parte de este esfuerzo, ahora nos enfocamos en revisar posibles rutas de conexión y en desarrollar un proceso para determinar cómo deben implementarse dichas conexiones, en función de los factores que usted considere más importantes.

¡Participe para tener la oportunidad de ganar una tarjeta de regalo de \$100 para una tienda de comestibles!

Ayúdenos a priorizar las conexiones compartiendo qué factores son más importantes para usted y díganos qué conexiones podrían estar faltando. Participe en nuestra encuesta y actividad de mapeo en qrco.de/CVLCC_SPP o escanee el código QR a continuación.

ESCANÉEME



info@CVLinkConnectors.com

CoachellaValleyLink.com/Community-Connectors



Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.



[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Check Out Our Interactive Mapping Activity!

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool! You can also highlight important locations and desired connections. Participants will be entered into a raffle for a chance to win a free bike!

The deadline to submit feedback is **TOMORROW**, don't forget to provide your feedback for a chance to win a free bike!

[Social Pinpoint](#)

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: grco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

About the CV Link Community Connectors

The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation. As part of this effort, we're now focusing on reviewing potential connecting routes and developing a process to determine how the connectors should be implemented based on the factors most important to you.

Participate for a Chance to Win a \$200 Grocery Gift Card!

Now's your chance to weigh in! Take a quick 2-minute survey and map your priorities to help guide future connector routes.

Share Your Connectors Priorities by TOMORROW!*

[Interactive Mapping Activity](#)

**Participants who complete BOTH the survey question and the mapping activity using the same email address or phone number will be entered into a raffle to win a \$200 grocery gift card!*

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



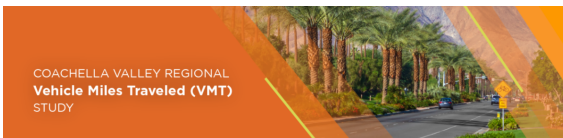
[Ver en español](#)



The Coachella Valley Association of Governments (CVAG) is working on two important transportation initiatives and your input matters! Whether it's improving walkability, reducing traffic, or enhancing access to local destinations, these projects aim to create a safer, greener, and more connected region.

Share your input on both activities and tell us what matters most to you!

CVAG CV Regional VMT Study



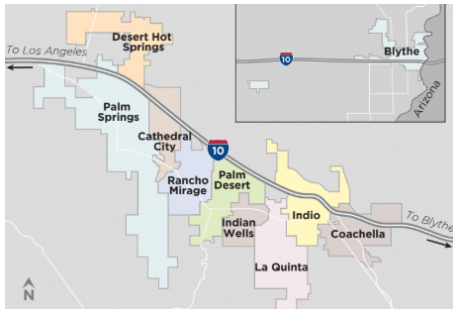
CVAG is continuing its work on the Coachella Valley Regional Vehicle Miles Traveled (VMT) Study to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit.

The study emphasizes equitable access and practical solutions for communities across the Valley, and your feedback will help shape those improvements.

Participate for a Chance to Win a \$100 Grocery Gift Card

[Interactive Mapping Activity](#)

Project Area



Stay Connected!

Opt-In Form: qrco.de/CVAGVMT

Website: www.CVAGVMT.com

Email: info@CVAGVMT.com

CV Link Community Connectors



The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

Now's your chance to weigh in! Take a quick 2-minute survey and map your priorities to help guide future connector routes.

Share Your Connectors Priorities for a Chance to Win a \$100 Gift Card!*

[Interactive Mapping Activity](#)

**Participants who complete BOTH the survey question and the mapping activity using the same email address will be entered into a raffle to win a \$100 grocery gift card!*

Stay Connected!

Opt-in Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



Coachella Valley Association of Governments | 74199 El Paseo Suite 100 | Palm Desert, CA 92260 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)

[Ver en español](#)



The Coachella Valley Association of Governments (CVAG) is working on two important transportation initiatives and your input matters! Whether it's improving walkability, reducing traffic, or enhancing access to local destinations, these projects aim to create a safer, greener, and more connected region.

Share your input on both activities and tell us what matters most to you!

CVAG CV Regional VMT Study



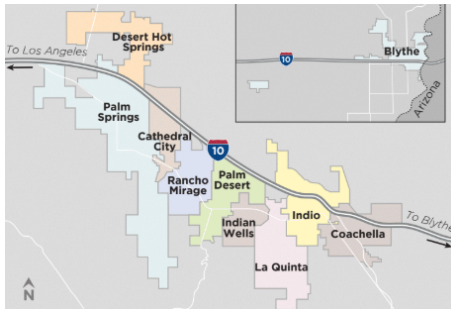
CVAG is continuing its work on the Coachella Valley Regional Vehicle Miles Traveled (VMT) Study to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit.

The study emphasizes equitable access and practical solutions for communities across the Valley, and your feedback will help shape those improvements.

Participate for a Chance to Win a \$200 Grocery Gift Card

[Interactive Mapping Activity](#)

Project Area



Stay Connected!

Opt-In Form: qrco.de/CVAGVMT

Website: www.CVAGVMT.com

Email: info@CVAGVMT.com

CV Link Community Connectors



The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

Now's your chance to weigh in! Take a quick 2-minute survey and map your priorities to help guide future connector routes.

Share Your Connectors Priorities for a Chance to Win a \$200 Gift Card!*

[Interactive Mapping Activity](#)

**Participants who complete BOTH the survey question and the mapping activity using the same email address will be entered into a raffle to win a \$200 grocery gift card!*

Stay Connected!

Opt-in Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



Coachella Valley Association of Governments | 74199 El Paseo Suite 100 | Palm Desert, CA 92260 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)

[Ver en español](#)



The Coachella Valley Association of Governments (CVAG) is working on two important transportation initiatives and your input matters! Whether it's improving walkability, reducing traffic, or enhancing access to local destinations, these projects aim to create a safer, greener, and more connected region.

Share your input on both activities and tell us what matters most to you!

CVAG CV Regional VMT Study



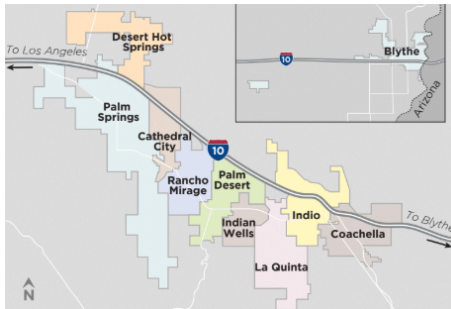
CVAG is continuing its work on the Coachella Valley Regional Vehicle Miles Traveled (VMT) Study to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit.

The study emphasizes equitable access and practical solutions for communities across the Valley, and your feedback will help shape those improvements.

Participate for a Chance to Win a \$200 Grocery Gift Card

[Interactive Mapping Activity](#)

Project Area



Stay Connected!

Opt-In Form: qrco.de/CVAGVMT

Website: www.CVAGVMT.com

Email: info@CVAGVMT.com

CV Link Community Connectors



The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

Now's your chance to weigh in! Take a quick 2-minute survey and map your priorities to help guide future connector routes.

Share Your Connectors Priorities by 8/1 for a Chance to Win a \$200 Gift Card!*

[Interactive Mapping Activity](#)

**Participants who complete BOTH the survey question and the mapping activity using the same email address will be entered into a raffle to win a \$200 grocery gift card!*

Stay Connected!

Opt-in Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



Coachella Valley Association of Governments | 74199 El Paseo Suite 100 | Palm Desert, CA 92260 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions. Your input will help shape these initiatives and the region's transportation future.

CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Tell Us About Your Travel Habits and Needs

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool. You can also highlight important locations and desired connections. Participants will be entered into a raffle to win prizes!

Social Pinpoint

We will be at the **City of Palm Springs Black History Town Fair** and the **National Date Festival** to share project information and gather feedback on neighborhood connections.

CVAG Regional Vehicle Miles Traveled (VMT) Study

Alongside the Community Connectors Project, CVAG is developing the **Regional VMT Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at www.CVAGVMT.com.

Stay Connected!

Opt-In Form: qrco.de/CVAGCVLCC

Website:
www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions. Your input will help shape these initiatives and the region's transportation future.

CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Tell Us About Your Travel Habits and Needs

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool. You can also highlight important locations and desired connections. Participants will be entered into a raffle to win prizes!

Social Pinpoint

We will be at the **City of Palm Springs Black History Town Fair** and the **National Date Festival** to share project information and gather feedback on neighborhood connections.

CVAG Regional Vehicle Miles Traveled (VMT) Study

Alongside the Community Connectors Project, CVAG is developing the **Regional VMT Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at www.CVAGVMT.com.

Stay Connected!

Opt-In Form: qrco.de/CVAGCVLCC

Website:
www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

The Outreach Team was at the **City of Palm Springs Black History Town Fair** and the **National Date Festival** last weekend to share project information and gather feedback on desired connections. Thank you to all who provided their input to help shape the region's transportation future!

Missed Us at the Events? You Can Still Participate!

If you missed us at the pop-ups, you can still help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool. You can also highlight important locations and desired connections. Participants will be entered into a raffle for a chance to win a free bike!

[Social Pinpoint](#)

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Check Out Our Interactive Mapping Activity!

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool! You can also highlight important locations and desired connections. Participants will be entered into a raffle for a chance to win a free bike! The deadline to submit feedback is March 23rd, don't miss your chance to provide your feedback!

[Social Pinpoint](#)

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Check Out Our Interactive Mapping Activity!

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool! You can also highlight important locations and desired connections. Participants will be entered into a raffle for a chance to win a free bike!

The deadline to submit feedback has been extended to March 28th, don't forget to **provide your feedback for a chance to win a free bike!**

[Social Pinpoint](#)

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Check Out Our Interactive Mapping Activity!

Help shape future routes by sharing your travel patterns and key destinations through our interactive mapping tool! You can also highlight important locations and desired connections. Participants will be entered into a raffle for a chance to win a free bike!

The deadline to submit feedback has been extended to April 2nd, don't forget to **provide your feedback for a chance to win a free bike!**

[Social Pinpoint](#)

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is developing the **Regional Vehicle Miles Traveled (VMT) Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Join Us for a Virtual Community Workshop!

Join us for our January virtual community workshop where we'll share the Top 15 CV Link Community Connectors and explain how they were identified and prioritized. Participants will have an opportunity to review and validate the proposed connectors based on their local experience.

Virtual Community Workshop
January 21st | 5:30 PM

[RSVP Here](#)

Workshop attendees will be entered into a raffle for a chance to win a \$100 grocery store gift card.

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is continuing the **Regional Vehicle Miles Traveled (VMT) Study**, which has been exploring strategies to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit. The study also focuses on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Join Us for a Virtual Community Workshop!

Join us for our January virtual community workshop where we'll share the Top 15 CV Link Community Connectors and explain how they were identified and prioritized. Participants will have an opportunity to review and validate the proposed connectors based on their local experience.

Virtual Community Workshop
TOMORROW: January 21st | 5:30 PM

[RSVP Here](#)

Workshop attendees will be entered into a raffle for a chance to win a \$100 grocery store gift card.

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is continuing the **Regional Vehicle Miles Traveled (VMT) Study**, which has been exploring strategies to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit. The study also focuses on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



[Ver en español](#)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.

About the CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Join Us for a Virtual Community Workshop!

Join us for our January virtual community workshop where we'll share the Top 15 CV Link Community Connectors and explain how they were identified and prioritized. Participants will have an opportunity to review and validate the proposed connectors based on their local experience.

Virtual Community Workshop
January 21st | 5:30 PM

[RSVP Here](#)

Workshop attendees will be entered into a raffle for a chance to win a \$100 grocery store gift card.

Check Out Another CVAG Project: CVAG Regional VMT Study

Alongside the Community Connectors Project, CVAG is continuing the **Regional Vehicle Miles Traveled (VMT) Study**, which has been exploring strategies to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit. The study also focuses on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Stay Connected!

Opt-In Form: qrco.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



[Ver en español](#)

Thank you for attending our Virtual Community Workshop on January 21st!

The Coachella Valley Association of Governments (CVAG) hosted the first Virtual Community Workshop for the CV Link Community Connectors project last week. We appreciate everyone who took the time to learn more and provided valuable feedback. During this workshop, the project team provided an overview of the project and the Community Connector prioritization, recapped the latest outreach events and feedback, and highlighted the top 15 connectors and how they were identified.

If you missed the meeting, the presentation recording and slides can be found by clicking the buttons below:

[Meeting Recording](#)

[Meeting Slides](#)

About the CV Link Community Connectors

The Coachella Valley Link (CV Link) Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

Check Out Another CVAG Project: CVAG Regional VMT Study

CVAG is continuing its work on the Coachella Valley Regional Vehicle Miles Traveled (VMT) Study to rethink mobility, reduce traffic and emissions, and promote walking, biking, and transit.

The study emphasizes equitable access and practical solutions for communities across the Valley, and your feedback will help shape those improvements. Learn more and get involved at cvagvmt.com.

*CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions.*

Stay Connected!

Opt-In Form: qr.co.de/CVAGCVLCC

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com



This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



*Participate in our
Interactive Mapping Tool
for a Chance to Win a Bike!*

The Coachella Valley Association of Governments (CVAG) is enhancing active mobility with CV Link, a multi-modal path for biking, walking, and low-speed electric vehicles. CV Link Community Connectors will extend this by linking neighborhoods to key destinations like schools, parks, and businesses.

Share your travel needs by dropping a pin on key locations. Help shape future routes and connections in the Coachella Valley!



SCAN ME



CoachellaValleyLink.com/Community-Connectors
Info@CVLinkConnectors.com



*¡Participe en nuestra herramienta
de mapas interactivos para tener la
oportunidad de ganar una bicicleta!*

La Asociación de Gobiernos del Valle de Coachella (CVAG) está mejorando la movilidad activa con CV Link, un camino multimodal para bicicletas, peatones y vehículos eléctricos de baja velocidad. Los Conectores Comunitarios de CV Link ampliarán esta iniciativa al vincular vecindarios con destinos clave como escuelas, parques y comercios.

Comparta sus necesidades de viaje colocando un marcador en ubicaciones clave. ¡Ayúdenos a dar forma a futuras rutas y conexiones en el Valle de Coachella!



Escanéeme



CoachellaValleyLink.com/Community-Connectors
Info@CVLinkConnectors.com



The CV Link Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

As part of this effort, we're now focusing on reviewing potential connecting routes and developing a process to determine how the connectors should be implemented based on the factors most important to you.

El proyecto Conectores Comunitarios de CV Link está identificando nuevas rutas para conectar vecindarios con el CV Link y mejorar el acceso a escuelas, parques, comercios y otros destinos clave a través de medios de transporte como caminar, andar en bicicleta y otros.

Como parte de este esfuerzo, ahora nos enfocamos en revisar posibles rutas de conexión y en desarrollar un proceso para determinar cómo deben implementarse dichas conexiones, en función de los factores que usted considere más importantes.

info@CVLinkConnectors.com | CoachellaValleyLink.com/Community-Connectors

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.

Participate for a Chance to Win a \$100 Grocery Gift Card!

Share which factors matter most to you and tell us what connections might be missing. Participate in our survey and mapping activity at qrco.de/CVLCC_SPP or scan the QR code below.

¡Participe para tener la oportunidad de ganar una tarjeta de regalo de \$100 para una tienda de comestibles!

Comparta cuáles son los factores más importantes para usted y díganos qué conexiones podrían estar faltando. Participe en nuestra encuesta y actividad de mapeo en qrco.de/CVLCC_SPP o escanee el código QR a continuación.

SCAN ME



ESCANÉEME



COMMUNITY CONNECTORS

C/O ARELLANO ASSOCIATES

5851 Pine Ave, Suite A
Chino Hills, CA 91709



CV/LINK
COMMUNITY CONNECTORS



Share Your Input
for a Chance to Win
a \$200 Gift Card!



www.CVLinkConnectors.com

CV/LINK
COMMUNITY CONNECTORS



¡Comparta su opinión para
tener la oportunidad de ganar
una tarjeta de regalo de \$200!



www.CVLinkConnectors.com

CV/LINK
COMMUNITY CONNECTORS



Share Your Input
for a Chance to Win
a \$200 Gift Card!



www.CVLinkConnectors.com

CV/LINK
COMMUNITY CONNECTORS



¡Comparta su opinión
para tener la oportunidad de ganar
una tarjeta de regalo de \$200!



www.CVLinkConnectors.com



CVAG CV Link Community Connectors

Thank you for your interest in the CV Link Community Connectors. Please use this toolkit to help spread the word to raise project awareness and encourage participation. The text provided can be copied and pasted onto your communication platforms and images can be downloaded and easily shared. For additional resources, please visit www.CoachellaValleyLink.com/Community-Connectors.

Social Media

NOTE: Spanish translations are not provided for social media messaging in this toolkit. The following platforms provide automated translations for users. Spanish graphics are provided alongside the English.

Facebook

[Download FB English graphics here](#)

[Download FB Spanish graphics here](#)

@Coachella Valley Association of Governments-CVAG is dedicated to transforming and promoting active mobility in the Coachella Valley, with the CV Link Community Connectors playing a key role in this effort. Your input is very important! Use the interactive mapping tool to share your travel habits and key destinations. All participants will be entered into a raffle for a chance to win a free bike! The deadline to submit feedback is March 28th, don't miss your chance! For more details on how to participate, visit www.CoachellaValleyLink.com/Community-Connectors/  

Instagram

[Download IG English graphics here](#)

[Download IG Spanish graphics here](#)

The Coachella Valley Association of Governments is transforming and promoting active mobility in Coachella Valley by developing the CV Link Community Connectors. Your input matters—use the interactive mapping tool to share your travel habits and key destinations. Drop a pin where





connections are needed! The deadline to submit feedback is 3/28! Learn more & get involved at www.CoachellaValleyLink.com/Community-Connectors/  

X/Twitter

[Download X English graphics here](#)

[Download X Spanish graphics here](#)

@CVAGnews is improving active mobility by identifying connections to the CV Link and your input matters! Share your travel habits, key destinations, & let us know where connections are needed! Submit your feedback by 3/28! Learn more: www.CoachellaValleyLink.com/Community-Connectors/  

Eblast/Newsletter (ENG)

CVAG is committed to enhancing regional mobility and sustainability through strategic transportation investments. The **CV Link Community Connectors** will expand safe and accessible active transportation routes, while the **Regional Vehicle Miles Traveled (VMT) Study** will help guide efforts to reduce congestion and emissions. Your input will help shape these initiatives and the region's transportation future.

CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

Tell CVAG About Your Travel Habits and Needs

Help shape future routes by sharing your travel patterns and key destinations through an interactive mapping tool. You can also highlight important locations and desired connections. Participants will be





entered into a raffle to win a free bike! **The deadline to submit feedback is March 28th, don't miss your chance!**

Check Out the Interactive Mapping Tool: www.CVLinkConnectors.com

CVAG Regional Vehicle Miles Traveled (VMT) Study

Alongside the Community Connectors Project, CVAG is developing the **Regional VMT Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

Eblast/Newsletter (SPN)

El CVAG se ha comprometido a mejorar la movilidad regional y la sostenibilidad a través de inversiones estratégicas en transporte. **Los Conectores Comunitarios CV Link** ampliarán rutas seguras y accesibles para el transporte activo mientras que el **Estudio Regional de Millas Viajadas por Vehículo (VMT)** ayudará a guiar los esfuerzos para reducir la congestión y las emisiones. Su opinión ayudará a dar forma a estas iniciativas y al futuro del transporte en la región.

Conectores comunitarios de CV Link

CV Link es una ruta multimodal para ciclistas, peatones y vehículos eléctricos de baja velocidad. Basándose en esta iniciativa, el proyecto de **conectores comunitarios CV Link** identificará rutas clave para caminar y andar en bicicleta hacia escuelas, parques y empresas, al mismo tiempo mejorará las infraestructuras en comunidades desfavorecidas para aumentar la accesibilidad. También ampliará las opciones de transporte sostenible para una región más sana y conectada.

Informe a CVAG de sus hábitos y necesidades de viaje

Ayude a configurar las rutas futuras compartiendo sus patrones de viaje y destinos clave a través de una herramienta cartográfica interactiva. También puede destacar lugares importantes y conexiones





deseadas. ¡Los participantes entrarán en un sorteo para ganar una bicicleta gratis! **La fecha límite para enviar comentarios es el 28 de marzo, ¡no pierdas la oportunidad!**

Consulte la herramienta cartográfica interactiva: www.CVLinkConnectors.com

Estudio Regional de CVAG de Millas Viajadas por Vehículo (VMT)

Junto con el Proyecto de Conectores Comunitarios, el CVAG está desarrollando el **Estudio Regional VMT** para reducir la conducción, los impactos del tráfico y las emisiones, mientras mejora el acceso para caminar, andar en bicicleta y utilizar el transporte público. El estudio también se centrará en mejoras equitativas del transporte para las comunidades desfavorecidas. Para más información y participación, visite cvagvmt.com.

Links to Website & Mapping Activity

Access the Website Here: www.CoachellaValleyLink.com/Community-Connectors

Access the Mapping Activity Here: <https://cvlinkconnectors.mysocialpinpoint.com/>

Collateral

- Factsheet ([English](#) | [Spanish](#))

Graphics

- [CV Link Community Connectors Logos](#)
- [Header](#)





CVAG CV Link Community Connectors

Thank you for your interest in the CV Link Community Connectors. Please use this toolkit to help spread the word to raise project awareness and encourage participation. The text provided can be copied and pasted onto your communication platforms, and images can be downloaded and easily shared. For additional resources, please visit www.CoachellaValleyLink.com/Community-Connectors.

Social Media

NOTE: Spanish translations are not provided for social media messaging in this toolkit. The following platforms provide automated translations for users. Spanish graphics are provided alongside the English.

Facebook

[Download FB English graphics here](#)

[Download FB Spanish graphics here](#)

@Coachella Valley Association of Governments-CVAG CV Link Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation. Help prioritize the connectors by sharing which factors matter most to you and what connections might be missing for a chance to win a \$200 grocery gift card 🎁! For more details on how to participate, visit www.CoachellaValleyLink.com/Community-Connectors/

Instagram

[Download IG English graphics here](#)

[Download IG Spanish graphics here](#)

The CVAG CV Link Community Connectors Project is looking for YOUR input to improve biking, walking, and other connections to schools, parks, businesses, and other key destinations! Help prioritize the connectors by sharing which factors matter most to you and what connections might be





missing for a chance to win a \$200 grocery gift card 🗨️ ! To learn more and participate, visit www.CoachellaValleyLink.com/Community-Connectors/

X/Twitter

[Download X English graphics here](#)

[Download X Spanish graphics here](#)

🚲 Help shape the CV Link Community Connectors Project! Share your connector priorities and what's missing for a chance to win a \$200 grocery gift card 🛒 For more information, visit: www.CoachellaValleyLink.com/Community-Connectors/



Eblast/Newsletter (ENG)

CV Link Community Connectors

CV Link is a multi-modal pathway for biking, walking, and low-speed electric vehicles. Building on this foundation, the **CV Link Community Connectors Project** will identify key walking and biking routes to schools, parks, and businesses while improving infrastructure in disadvantaged communities to enhance accessibility. It will also expand sustainable transportation options for a healthier, more connected region.

As part of this effort, CVAG is now focusing on reviewing potential connecting routes and developing a process to determine how the connectors should be implemented based on the factors most important to you.

Share Your Priority Connectors for a Chance to Win!

Help prioritize the connectors by sharing which factors matter most to you. You can also highlight important connections that might be missing! All participants in the survey and mapping activity will be entered into a raffle for a chance to win a \$200 grocery story gift card!

qrco.de/CVLCC_SPP

CVAG Regional Vehicle Miles Traveled (VMT) Study

Alongside the Community Connectors Project, CVAG is developing the **Regional VMT Study** to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit. The study will also focus on equitable transportation improvements for disadvantaged communities. Learn more and get involved at cvagvmt.com.

STAY CONNECTED

Opt-in Form: <https://qrco.de/CVAGCVLCC>

Website: www.CoachellaValleyLink.com/Community-Connectors

Email: info@CVLinkConnectors.com





Eblast/Newsletter (SPN)

CONECTORES COMUNITARIOS DE CV LINK (COACHELLA VALLEY LINK)

El proyecto Conectores Comunitarios de CV Link está identificando nuevas rutas para conectar vecindarios con el CV Link y mejorar el acceso a escuelas, parques, comercios y otros destinos clave a través de medios de transporte como caminar, andar en bicicleta y otros.

Como parte de esta iniciativa, la Asociación de Gobiernos del Valle de Coachella (CVAG, por sus siglas en inglés) se está centrando ahora en revisar las posibles rutas de conexión y desarrollar un proceso para determinar cómo deben implementarse los conectores en función de los factores más importantes para usted.

¡Comparta sus conectores prioritarios y tendrá la oportunidad de ganar!

Ayude a priorizar los conectores compartiendo los factores que más le importan. ¡También puede destacar conexiones importantes que podrían faltar! Todos los participantes en la encuesta y la actividad de mapeo entrarán en un rifa para ganar una tarjeta regalo de 200 dólares para el supermercado.

qrco.de/CVLCC_SPP

Estudio Regional de CVAG de Millas Viajadas por Vehículo (VMT)

Junto con el Proyecto de Conectores Comunitarios, el CVAG está desarrollando el **Estudio Regional VMT** para reducir la conducción, los impactos del tráfico y las emisiones, mientras mejora el acceso para caminar, andar en bicicleta y utilizar el transporte público. El estudio también se centrará en mejoras equitativas del transporte para las comunidades desfavorecidas. Para más información y participación, visite cvagvmt.com.

MANTÉNGASE CONECTADO

Sitio web: www.CoachellaValleyLink.com/Community-Connectors

Correo electrónico: info@CVLinkConnectors.com





Links to Website & Survey/Mapping Activity

Access the Website Here: www.CoachellaValleyLink.com/Community-Connectors

Access the Survey & Mapping Activity Here: https://qrco.de/CVLCC_SPP

Collateral

- Factsheet ([English](#) | [Spanish](#))
- [Door Hanger](#)
- [Postcard](#)
- [Poster](#)

Graphics

- [CV Link Community Connectors Logos](#)
- [Header](#)

CV/LINK

COMMUNITY CONNECTORS

About the CV/LINK Community Connectors

The Coachella Valley Association of Governments (CVAG) is dedicated to transforming and promoting active mobility across the Coachella Valley. Central to this mission is the development of CV Link, a multi-modal pathway for biking, walking, and low-speed electric vehicles. The CV Link Community Connectors Project builds on the foundation of CV Link by:

- Identifying walking and biking routes from neighborhoods to daily destinations such as schools, parks, community centers, and businesses
- Creating infrastructure improvements to disadvantaged communities and promoting affordable housing and infill development to improve accessibility
- Increasing sustainable, multimodal transportation options, to create a better connected, healthier, and thriving Coachella Valley
- Producing a plan that identifies priority routes and will serve as a guide for future funding applications



Project Schedule

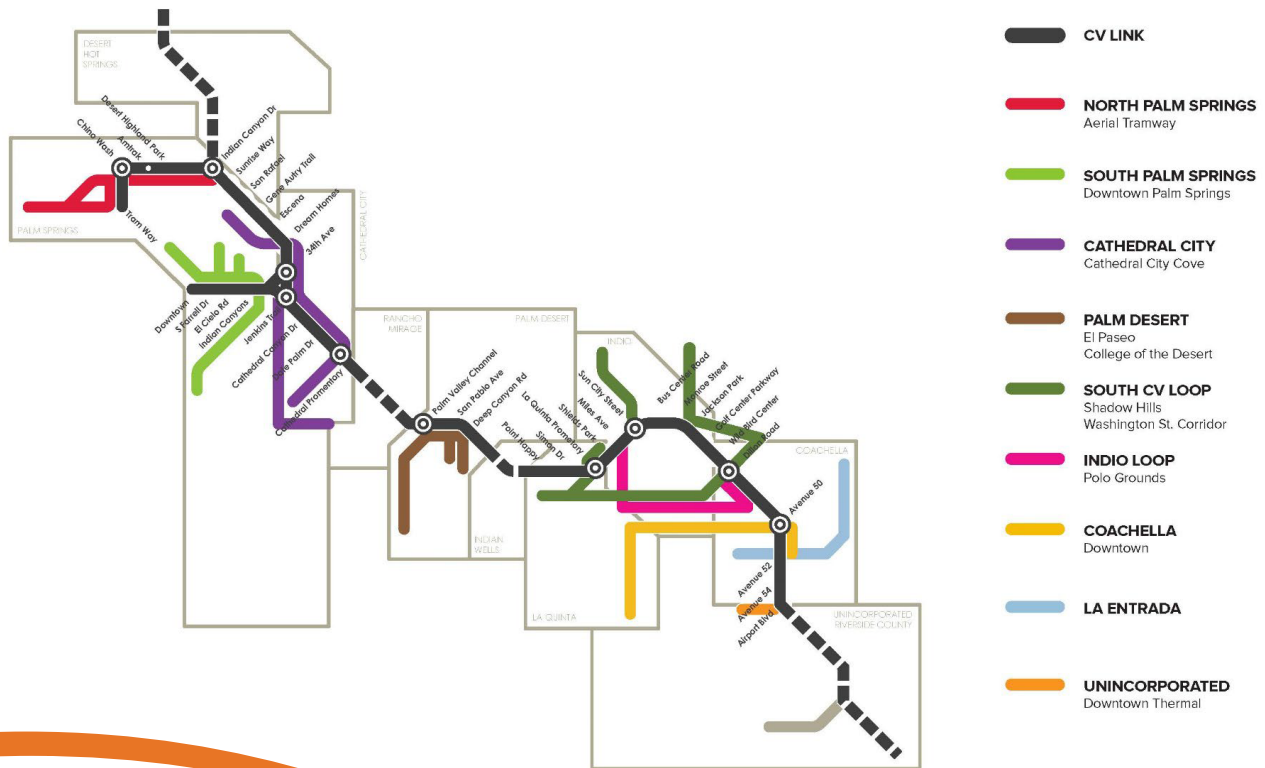
The CV Link Community Connectors Project started in December 2024 and will end in May 2026. Each of the Project's three phases will greatly benefit from your feedback!

2025-2026

January 2025 to March 2025	April 2025 to October 2025	November 2025 to May 2026
<ul style="list-style-type: none"> • Data collection • Two workshops to show us routes you want to take! 	<ul style="list-style-type: none"> • Community connectors development • Evaluation & prioritization of each connector • Two workshops to tell us what you think about each Connector! (October) 	<ul style="list-style-type: none"> • Conceptual engineering • Connector plan development • See the plan virtually! (Late February/Early March)



CVLINK COMMUNITY CONNECTORS / OVERVIEW MAP



The above is a proof of concept, routes will be determined by community and agency feedback.

How Can I Stay Involved?

To receive the latest information and project updates, please sign up at qrco.de/CVAGCVLCC. To learn more about the project and opportunities to participate, please visit our project webpage at CoachellaValleyLink.com/Community-Connectors or scan the QR code. If you have questions regarding the Project, email us at Info@CVLinkConnectors.com.

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.



CV/LINK

CONEXIONES COMUNITARIAS

Acerca de las Conexiones Comunitarias de CV/LINK

La Asociación de Gobiernos del Valle de Coachella (CVAG, en inglés) está comprometida con la transformación y promoción de la movilidad activa en todo el Valle de Coachella. En el centro de esta misión se encuentra el desarrollo de CV Link, un camino multimodal para bicicletas, peatones y vehículos eléctricos de baja velocidad. El proyecto de Conexiones Comunitarias del CV Link se basa en los cimientos del CV Link al:

- Identificar rutas para peatones y ciclistas desde los vecindarios hacia destinos de alta frecuencia como escuelas, parques, centros comunitarios y empresas.
- Crear mejoras de infraestructura para las comunidades desfavorecidas y promover la vivienda asequible y el desarrollo urbano para mejorar la accesibilidad.
- Aumentar las opciones de transporte sustentable y multimodal para crear un Valle de Coachella mas conectado, saludable y próspero.
- Elaborar un plan que identifique las rutas prioritarias y sirva de guía para futuras solicitudes de financiación.

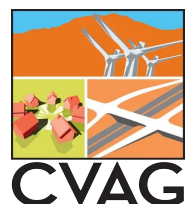


Cronograma del proyecto

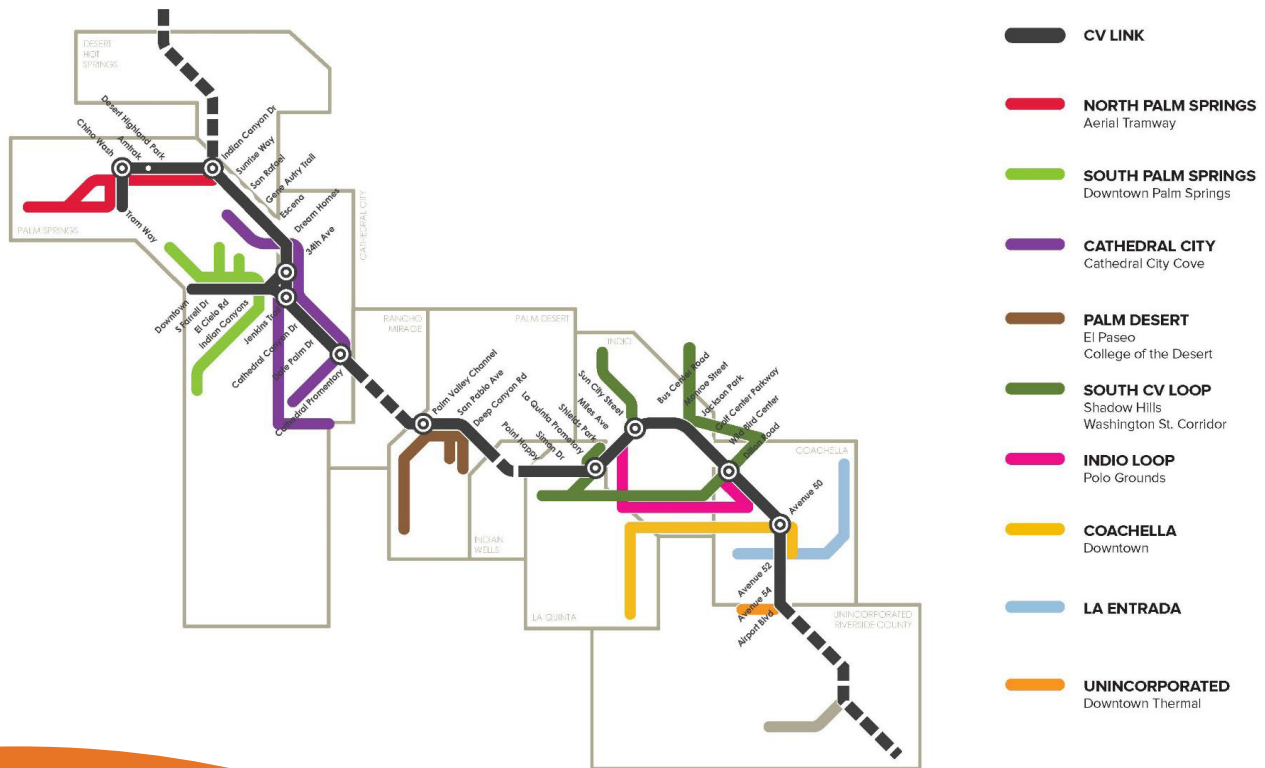
El Proyecto de Conexiones Comunitarias de CV Link comenzó en diciembre de 2024 y finalizará en mayo de 2026. ¡Sus comentarios serán muy valiosos para cada una de las tres fases del proyecto!

2025-2026

Enero de 2025 a marzo de 2025	Abril de 2025 a octubre de 2025	Noviembre de 2025 a Mayo de 2026
<ul style="list-style-type: none"> • Recopilación de datos • ¡Dos talleres para identificar las rutas que le favorecen! 	<ul style="list-style-type: none"> • Desarrollo de conexiones comunitarias • Evaluación y priorización de cada conexión • ¡Dos talleres para decirnos qué opina sobre cada conexión! (octubre) 	<ul style="list-style-type: none"> • Ingeniería conceptual • Desarrollo del plan de conexiones • ¡Conozca el plan virtualmente! (Finales de febrero/Principios de marzo)



CVLINK CONEXIONES COMUNITARIAS / MAPA GENERAL



Esto es una idea de concepto, las rutas se determinarán en base a los comentarios de la comunidad y las agencias.

¿Cómo puedo seguir participando?

Para recibir la información más reciente y actualizaciones del proyecto, regístrese en qrco.de/CVAGCVLCC. Para obtener más información sobre el proyecto y las oportunidades de participación, visite nuestra página web del proyecto en CoachellaValleyLink.com/Community-Connectors o escanee el código QR. Si tiene alguna pregunta sobre el proyecto, envíenos un correo electrónico a Info@CVLinkConnectors.com.

Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.



CV/Link

COMMUNITY CONNECTORS



Frequently Asked Questions

What is the CV Link?

The Coachella Valley (CV) Link is a 40-plus-mile regional multimodal path proposed by the Coachella Valley Community Trail Alliance and later expanded by CVAG. Construction began in 2017 after environmental reviews, and three segments are now open, with more underway.

What is the goal of the CV Link Community Connectors?

This project aims to identify and prioritize corridors extending CV Link access to key destinations and community resources. The CV Link Community Connectors will improve connectivity from homes to schools, parks, businesses, and more, promoting a healthier, more sustainable Coachella Valley by reducing car trips and expanding multimodal options.

What is the status of each of the connectors?

The CV Link Master Plan proposed Community Connectors to extend access from CV Link to neighborhoods, schools, and job centers. This project examines both proposed and new Community Connector's for feasibility and best opportunities to connect to community resources and housing.

When would the connectors be constructed?

This is a planning study and conceptual design project only. CVAG will work with its member agencies to secure funding to construct the Community Connectors. Construction date is contingent on funding.

How will potential connectors be identified and prioritized?

Potential connectors will be identified based on community input and leverage data on equity, affordable housing and multifamily areas, community resources, and transportation gaps. Each Community Connector will be prioritized and selected based on feasibility, their ability to improve access, support sustainability, and benefit underserved areas.

Which areas will the project reach?

Project areas will be determined through a collaborative process involving the public and local agency staff. Outreach efforts will be made to incorporated cities, unincorporated communities, and tribal partners across the Coachella Valley to ensure connector designation is equitable and serves all valley residents.





What is the timeline of this project?

The CV Link Community Connectors Project started in December of 2024 and will end in September of 2025.

How can I get involved?

The CV Link Community Connectors Project invites community members and stakeholders to help identify pathways linking neighborhoods to community resources. Get involved through:

- Pop-up events
- Online mapping tools
- Surveys
- Public meetings

Details will be posted when available at:
CoachellaValleyLink.com/Community-Connectors

Why should I get involved?

Your ideas, experiences, and needs are important to ensure the community connectors meet the needs of the people who will be using them. You are experts in your community. Feedback gathered at community workshops and through outreach activities will be used to inform the CVAG committees, consultant team, and stakeholders to identify primary connector objectives and prioritize potential alignments.

How can I stay informed?

Visit **CoachellaValleyLink.com/Community-Connectors** for details on upcoming workshops and events. Check back for updates or join our mailing list for notifications!

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.





Preguntas Frecuentes

¿Qué es el CV Link?

El Coachella Valley (CV) Link es un sendero multimodal regional de más de 40 millas, propuesto inicialmente por la Alianza Comunitaria de Senderos del Valle de Coachella y posteriormente ampliado por CVAG. La construcción comenzó en 2017 después de revisiones ambientales. Actualmente, hay tres segmentos abiertos y más en desarrollo.

¿Cuál es el objetivo de los Conectores Comunitarios de CV Link?

Este proyecto busca identificar y priorizar corredores que extiendan el acceso a CV Link hacia destinos clave y recursos comunitarios. Los Conectores Comunitarios de CV Link mejorarán la conectividad desde hogares hacia escuelas, parques, negocios y otros lugares, promoviendo un Valle de Coachella más saludable y sostenible al reducir los viajes en automóvil y expandir las opciones multimodales.

¿Cuál es el estado de cada uno de los conectores?

El Plan Maestro de CV Link propuso Conectores Comunitarios para extender el acceso desde CV Link hacia vecindarios, escuelas y centros de empleo. Este proyecto evalúa tanto los conectores propuestos como otros nuevos, con el fin de determinar su viabilidad y las mejores oportunidades para conectar con recursos comunitarios y viviendas.



¿Cuándo se construirán los conectores?

Este es un proyecto de planificación y diseño conceptual. CVAG trabajará con sus agencias miembros para asegurar fondos que permitan la construcción de los Conectores Comunitarios. La fecha de construcción dependerá de la financiación.

¿Cómo se identificarán y priorizarán los conectores potenciales?

Los conectores potenciales se identificarán con base en la opinión de la comunidad y mediante el análisis de datos sobre equidad, vivienda asequible y multifamiliar, recursos comunitarios y brechas en el transporte. Cada Conector Comunitario será priorizado y seleccionado en función de su viabilidad, su capacidad para mejorar el acceso, su contribución a la sostenibilidad y los beneficios que aporte a áreas desatendidas.

¿Qué áreas abarcará el proyecto?

Las áreas del proyecto se determinarán a través de un proceso colaborativo que incluirá a la comunidad y al personal de agencias locales. Se llevarán a cabo esfuerzos de divulgación en ciudades incorporadas, comunidades no incorporadas y con socios tribales de todo el Valle de Coachella para garantizar que la designación de los conectores sea equitativa y sirva a todos los residentes del valle.



¿Cuál es la cronología de este proyecto?

El Proyecto de Conectores Comunitarios de CV Link comenzó en diciembre de 2024 y concluirá en septiembre de 2025.

¿Cómo puedo participar?

El Proyecto de Conectores Comunitarios de CV Link invita a los miembros de la comunidad y a las partes interesadas a ayudar a identificar rutas que conecten los vecindarios con los recursos comunitarios. Puede participar a través de:

- Eventos comunitarios (pop-ups)
- Línea
- Encuestas
- Reuniones públicas

Los detalles se publicarán en

CoachellaValleyLink.com/Community-Connectors cuando estén disponibles.

¿Por qué debería participar?

Sus ideas, experiencias y necesidades son fundamentales para garantizar que los Conectores Comunitarios cumplan con las expectativas de quienes los utilizarán. Usted es experto en su comunidad. La información recopilada en los talleres comunitarios y actividades de divulgación servirá para orientar a los comités de CVAG, el equipo de consultores y otras partes interesadas en la identificación de los principales objetivos de los conectores y la priorización de posibles alineaciones.

¿Cómo puedo mantenerme informado?

Visite **CoachellaValleyLink.com/Community-Connectors** para obtener detalles sobre los próximos talleres y eventos. ¡Vuelva a consultar las actualizaciones o únase a nuestra lista de correo para recibir notificaciones!

Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.





The CV Link Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations. Through a combination of city coordination, technical analysis, and community input, the project team refined a larger list of potential routes to the Top 15 Community Connectors.

Join us for our January virtual community workshop where we'll share the Top 15 CV Link Community Connectors and explain how they were identified and prioritized. Participants will have an opportunity to review and validate the proposed connectors based on their local experience.

Join Us for a Virtual Community Workshop!

**Wednesday, January 21, 2026
5:30 p.m. - 6:30 p.m.**

RSVP: qrco.de/CVLCC_CommunityWorkshop

Workshop attendees will be entered into a raffle for a chance to win a \$100 grocery store gift card.



SCAN ME



STAY CONNECTED

CoachellaValleyLink.com/Community-Connectors
info@CVLinkConnectors.com

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.





El proyecto Conectores Comunitarios CV Link está identificando nuevas rutas para conectar los vecindarios con el CV Link y mejorar el acceso a escuelas, parques, negocios y otros destinos clave. Mediante una combinación de coordinación municipal, análisis técnico y comentarios de la comunidad, el equipo del proyecto ha reducido una lista más amplia de posibles rutas a los 15 mejores Conectores Comunitarios.

Acompáñenos a nuestro taller comunitario virtual de enero, donde compartiremos los 15 principales Conectores Comunitarios de CV Link y explicaremos cómo se identificaron y priorizaron. Los participantes tendrán la oportunidad de revisar y validar los conectores propuestos basándose en su experiencia local.

¡Acompáñenos a un Taller Comunitario Virtual!

Miércoles, 21 de enero de 2026
5:30 p.m. - 6:30 p.m.

RSVP: qrco.de/CVLCC_CommunityWorkshop

Los asistentes al taller participarán en un sorteo para ganar una tarjeta de regalo de 100 dólares para la tienda de comestibles.



ESCANÉEME



MANTÉNGASE CONECTADO

CoachellaValleyLink.com/Community-Connectors
info@CVLinkConnectors.com

Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.





WE WANT TO HEAR FROM YOU!

CVAG is advancing regional transportation projects to improve mobility and sustainability in the Coachella Valley!

CV LINK COMMUNITY CONNECTORS

Building on the foundation of CV Link, the Community Connectors Project will improve active transportation by identifying key walking and biking routes connecting neighborhoods to essential destinations.

Drop A Pin On Our Interactive Map!

Tell us about your key destinations for a chance to win a FREE BIKE!



Scan the QR code
or visit
CVLinkConnectors.com.

COACHELLA VALLEY REGIONAL VEHICLE MILES TRAVELED (VMT) STUDY

Alongside the Community Connectors Project, CVAG is developing the Regional VMT Study to reduce driving, traffic impacts, and emissions while improving access to walking, biking, and transit.

Take Our Community Survey!

Tell us about your travel patterns for a chance to win a FREE BIKE!



Scan the QR code
or visit
qrco.de/VMTSurvey.

STAY CONNECTED

CoachellaValleyLink.com/Community-Connectors

CVAGVMT.com

These Projects are funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.





¿QUÉ LE GUSTARÍA ESCUCHAR SU OPINIÓN!

iCVAG está avanzando proyectos regionales de
transportación para mejorar la movilidad y la sostenibilidad
en el Valle de Coachella!

LOS CONECTORES COMUNITARIOS DE CV LINK

Con base en la fundación de CV Link, el Proyecto de Conectores Comunitarios mejorará el transporte activo al identificar rutas clave para caminar y andar en bicicleta que conecten los vecindarios con destinos esenciales.

¡Deje su marca en nuestro mapa interactivo!

¡Cuéntenos cuáles son sus destinos clave para tener la oportunidad de ganar una BICICLETA GRATIS!



Escanee el código QR o visite
CVLinkConnectors.com.

ESTUDIO REGIONAL DE MILLAS VIAJADAS POR VEHÍCULO (VMT) DEL VALLE DE COACHELLA

Junto con el Proyecto de Conectores Comunitarios, CVAG está desarrollando el Estudio Regional de Millas Viajadas por Vehículo (VMT) para reducir la conducción, los impactos del tráfico y las emisiones, mientras mejora el acceso para caminar, andar en bicicleta y utilizar el transporte público.

¡Participe en nuestra encuesta comunitaria!

¡Cuéntenos sobre sus rutinas de viaje para tener la oportunidad de ganar una BICICLETA GRATIS!



Escanee el código QR o visite
qrco.de/VMTSurvey.

MANTÉNGASE CONECTADO

CoachellaValleyLink.com/Community-Connectors

CVAGVMT.com

Estos proyectos están financiados y administrados por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamento de Vivienda y Desarrollo Comunitario del Estado de California.





The CV Link Community Connectors Project is identifying new routes to link neighborhoods to the CV Link and improve access to schools, parks, businesses, and other key destinations through walking, biking, and other transportation.

Participate for a Chance to Win a \$100 Grocery Gift Card!

Share which factors matter most to you and tell us what connections might be missing. Participate in our survey and mapping activity at qrco.de/CVLCC_SPP or scan the QR code below.

El proyecto de Conectores Comunitarios de CV Link está identificando nuevas rutas para conectar vecindarios con el CV Link y mejorar el acceso a escuelas, parques, comercios y otros destinos clave a través de medios de transporte como caminar, andar en bicicleta y otros.

¡Participe para tener la oportunidad de ganar una tarjeta de regalo de \$100 para una tienda de comestibles!

Comparta cuáles son los factores más importantes para usted y díganos qué conexiones podrían estar faltando. Participe en nuestra encuesta y actividad de mapeo en qrco.de/CVLCC_SPP o escanee el código QR a continuación.



SCAN ME
ESCANÉEME

STAY CONNECTED / MANTÉNGASE CONECTADO

CoachellaValleyLink.com/Community-Connectors

info@CVLinkConnectors.com

This Project is funded and managed by the Southern California Association of Governments (SCAG) and Riverside County Transportation Commission (RCTC) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Este proyecto está financiado y administrado por la Asociación de Gobiernos del Sur de California (SCAG, por sus siglas en inglés) y la Comisión de Transporte del Condado de Riverside (RCTC, por sus siglas en inglés) con fondos de la subvención del Programa Regional de Acción Temprana 2021 del Departamentode Vivienda y Desarrollo Comunitario del Estado de California.

